

Glasgow Youth Climate Action Fund

Design Jam

Friday 14th June 2024



The most effective climate interventions are those which our communities have the opportunity to influence... I am thrilled that Glasgow will participate in Bloomberg Philanthropies' Youth Climate Action Fund—empowering the next generation to have the role they deserve"

*Councillor Susan Aitken,
Leader of Glasgow City Council*



About the Youth Climate Action Fund

*Small grants (up to £3,900) for
young people aged 15-24 to
design, produce, and govern
urgent climate solutions*

The Youth Climate Action Fund spans

**100 cities,
38 countries,
6 continents,**

and represents over

**62 million
residents.**

**YOUTH CLIMATE
ACTION FUND**

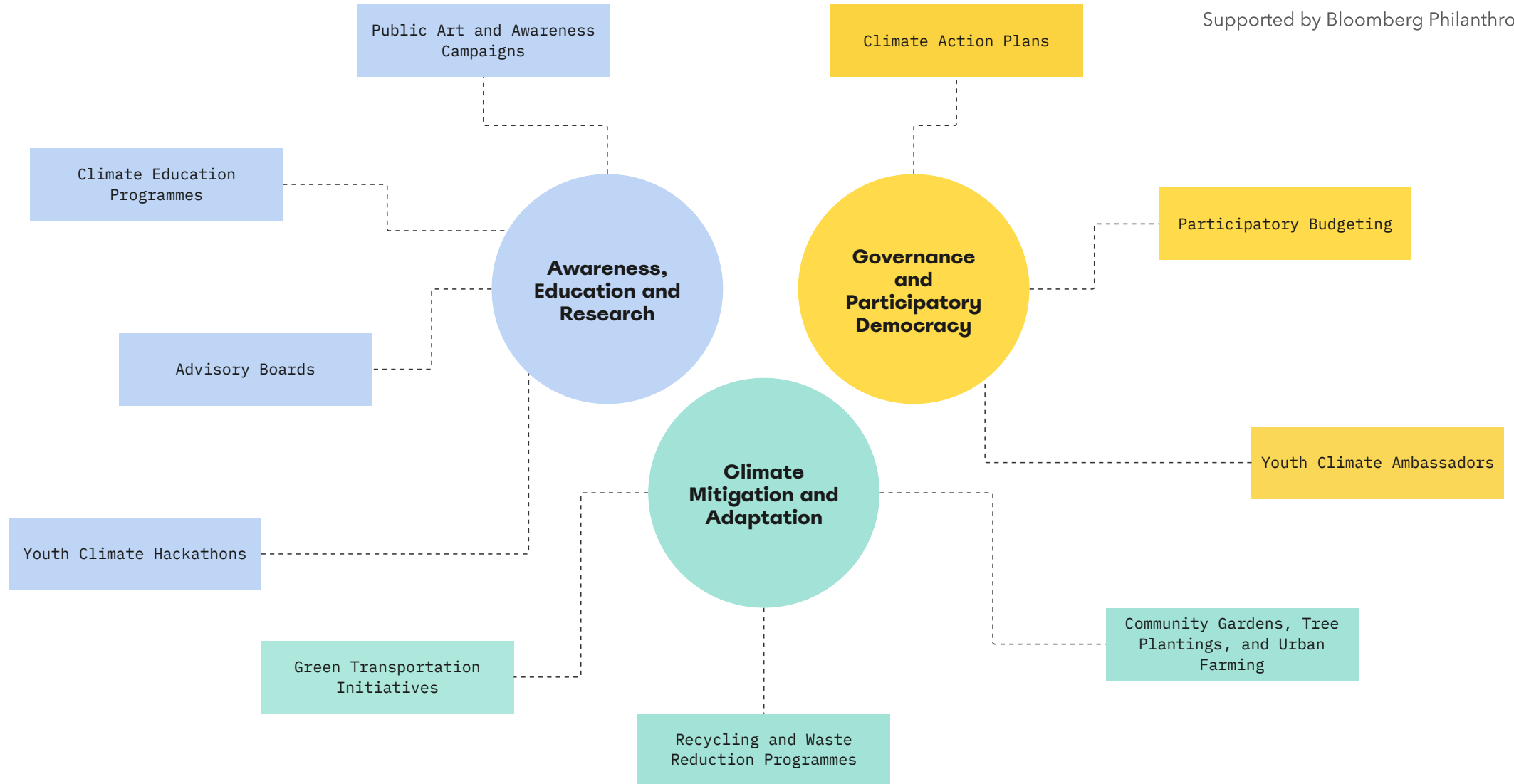
Supported by Bloomberg Philanthropies



Project Ideas

YOUTH CLIMATE ACTION FUND

Supported by Bloomberg Philanthropies



Examples of Youth Climate Projects

Beach Please

MUMBAI, INDIA

Founded by Malhar Kalambe at the age of 19, Beach Please is an inspiring initiative that engages young people to become stewards of Mumbai's beaches, rivers, and mangroves through awareness events, recycling efforts and weekly clean-up drives. Their work is crucial because trash and plastic waste in waterways and oceans can harm biodiversity, create dead zones with low oxygen levels and stifle plant life, affecting carbon dioxide absorption. Beach Please tracks and reports on several indicators, including the number of youth participants that register for and attend events, the number of tons of waste removed from Mumbai's shores and waterways, before and after photos and more. Beach Please also leverages social media to recruit and express gratitude to youth leaders who make these efforts so effective. Their impactful work has been featured in the press and has earned recognition from the United Nations.



Jordan River Trail Artwork Refresh

SALT LAKE CITY, USA

Salt Lake City Mayor Erin Mendenhall issued a citywide call to residents, requesting their ideas for neighborhood improvement through the Love Your Block program. One such project, the Jordan River Trail Artwork Refresh, received US\$2,000 to bring together youth and community members to restore four significant public art installations. This volunteered project highlights the importance of the Jordan River as a local treasure.

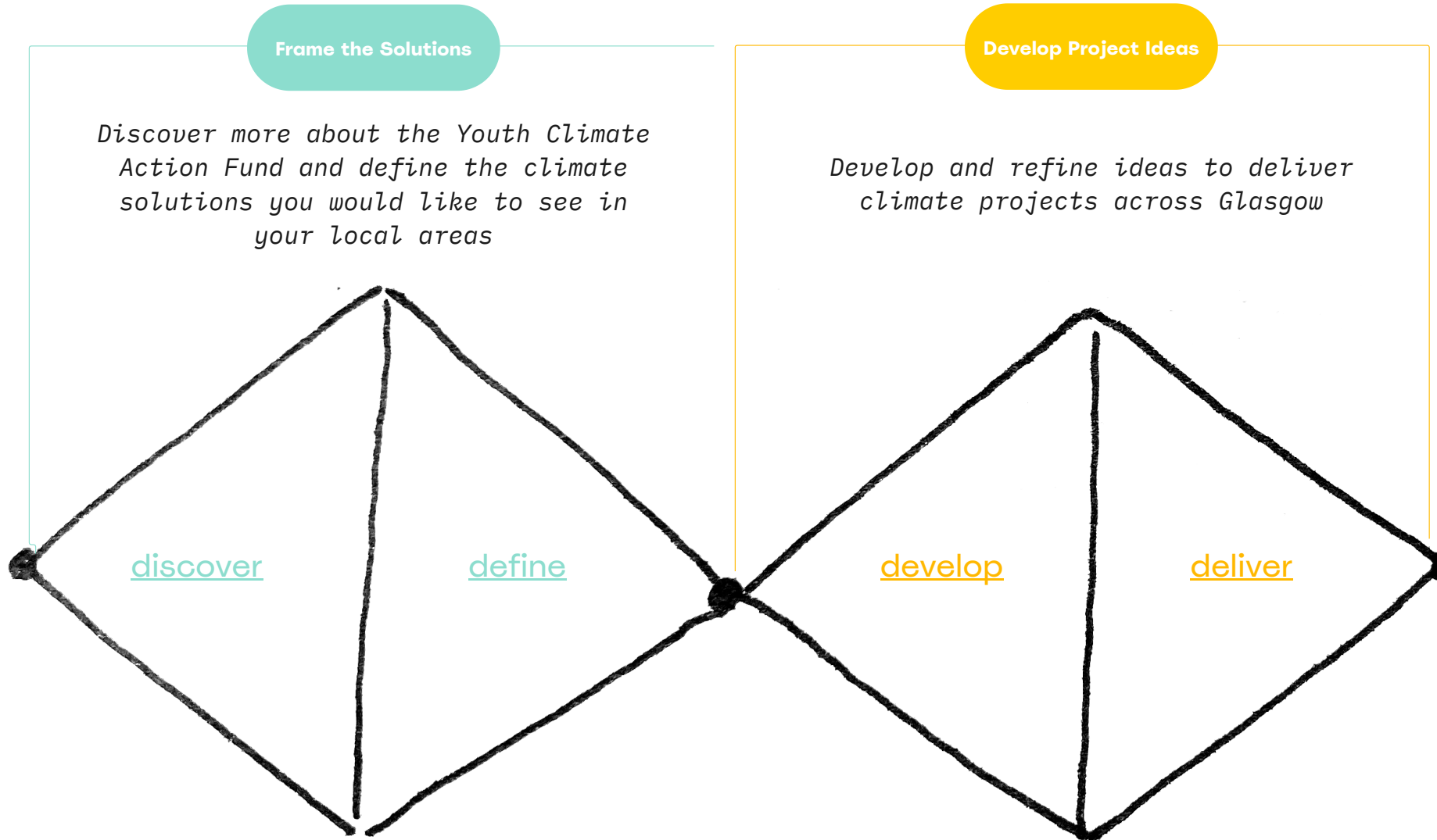


Postes Solares

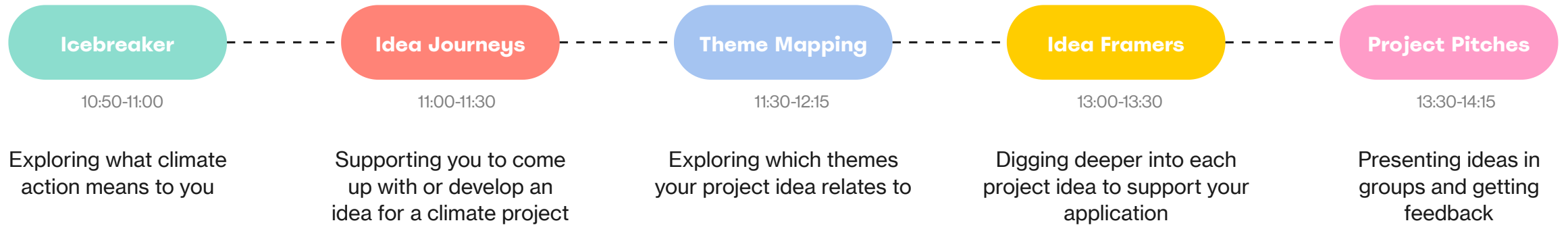
CÓRDOBA, ARGENTINA

The City of Córdoba launched a call for projects through Young Innovators Challenge, a contest organized jointly by the Public and Social Innovation Laboratory of CorLab and the Youth Secretariat. Young people from the Piedras Blancas neighborhood responded with a US\$5,000 idea called Postes Solares (Solar Poles) that met the city's key criteria and was selected as a winning project. Through this initiative, youth trained the Piedras Blancas community on renewable energy and created, installed, and maintained solar-powered light poles. This incredible project has brightened 40 percent of the community's streets, where there was previously no light, making the streets safer and more vibrant places.

Design Jam Structure

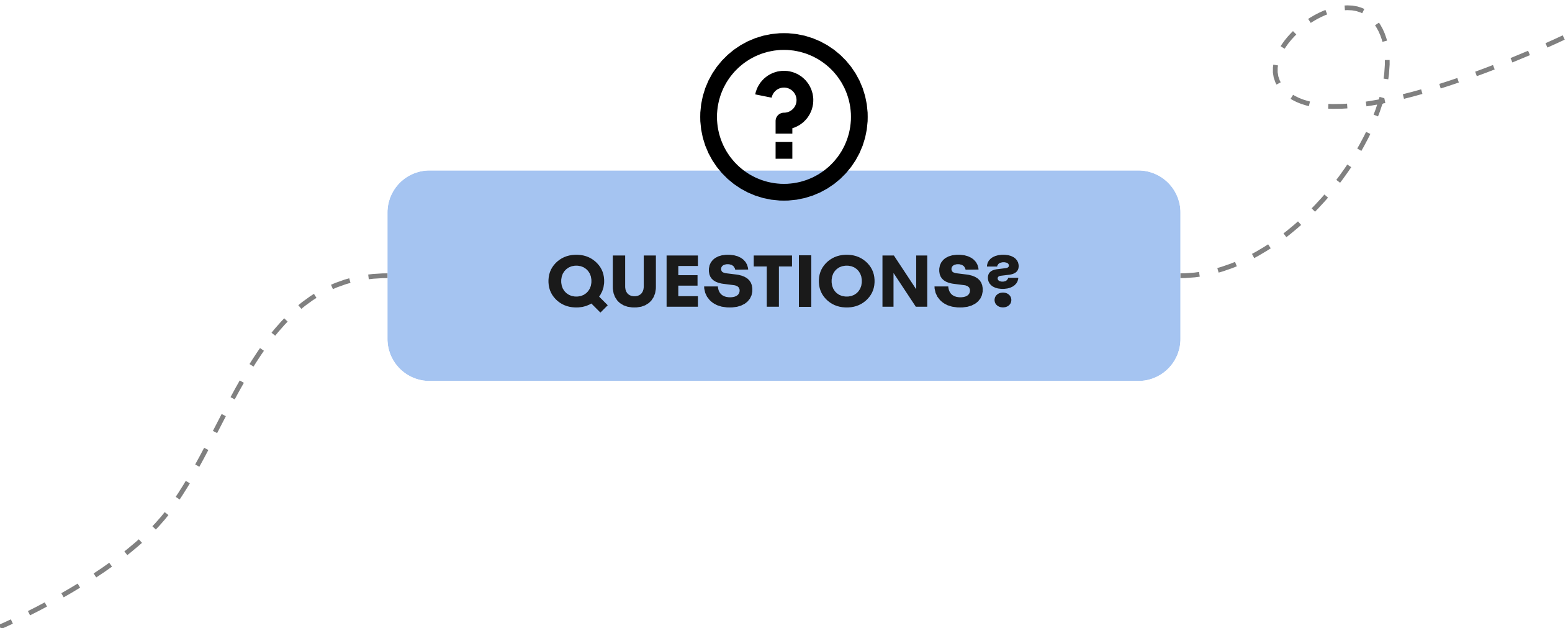


Today's Activities





QUESTIONS?



Icebreaker (10 mins)



What does climate action mean to you?

How does it make you feel?

What should it look like for Glasgow?

Idea Journeys (30 mins)

1

RAPID IDEATION TASK!

Think of 5 climate-related things you would like to see happening in your local area/Glasgow and summarise them on post-it notes

1 idea per post-it

2

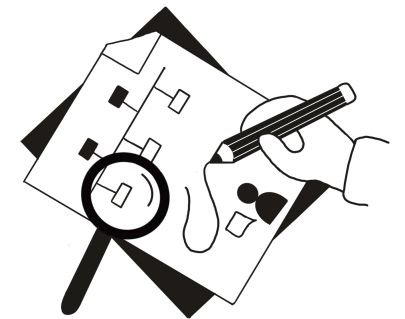
Choose 1 idea your group would like to take forward and develop as a project through the journey map

Where would you like it to be?

Who would you like it to benefit?

What change would you like it to make?

What is your inspiration for the idea?

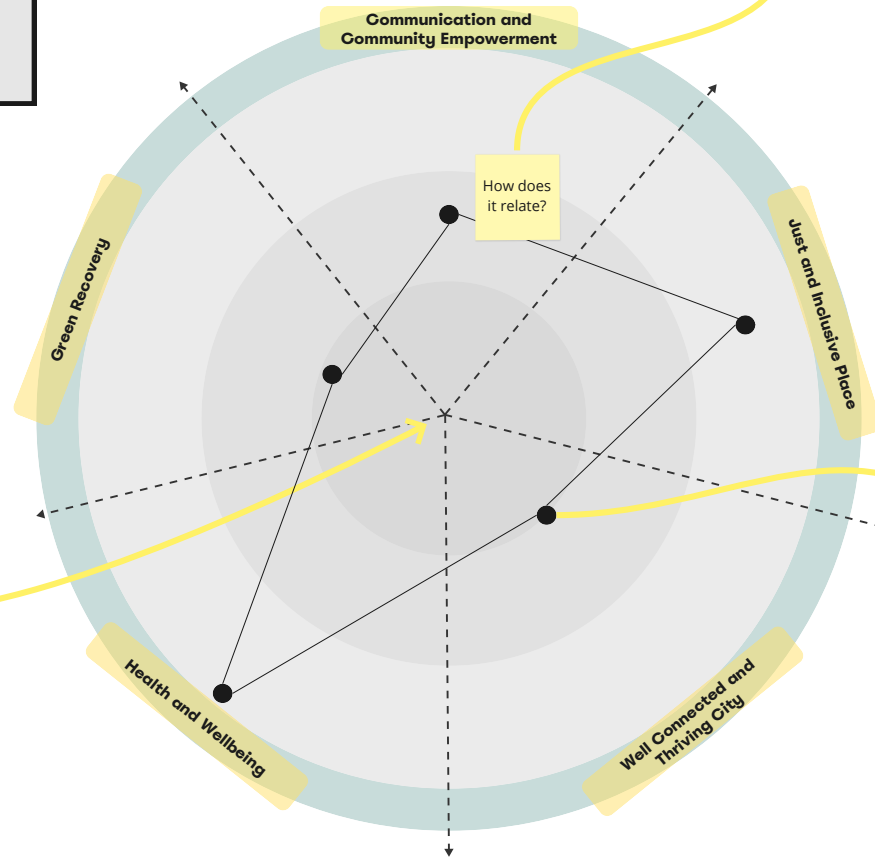


Theme Mapping (40 mins)

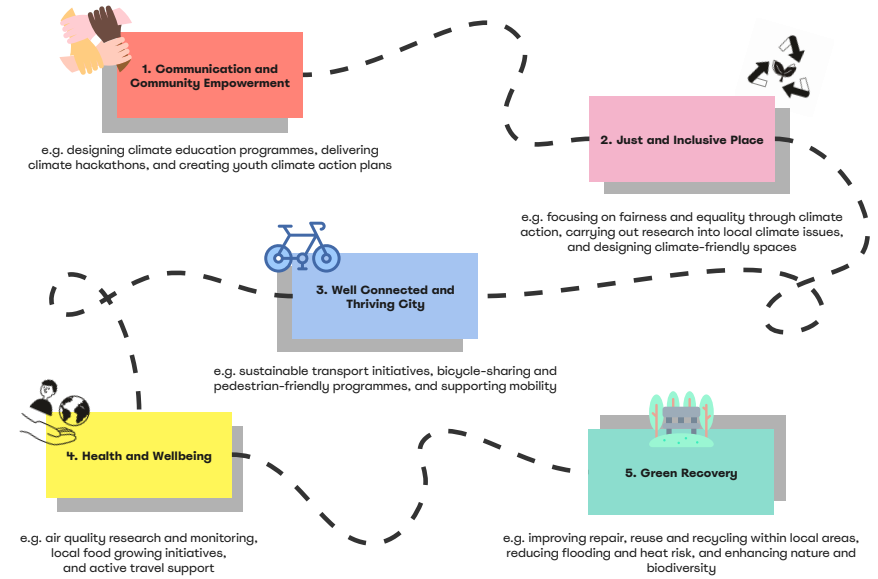
1 Summarise the idea you developed through your journey map

Idea Statement

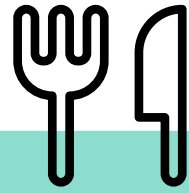
2 Add to the centre of your theme map



4 Tell us how it relates to the themes



3 Mark how relevant your idea is to each of the themes on the map (the closer to the outside circle the more it relates) and then connect the dots



LUNCH BREAK

Idea Framer (30 mins)



IDEA FRAMER

What is your project name?

What is the idea?

What theme(s) does it relate to?

Communication and Community Empowerment

Just and Inclusive Place

Well Connected and Thriving City

Health and Wellbeing

Green Recovery



How does it work?

Benefits will be...

Challenges will be...

Resources we need...



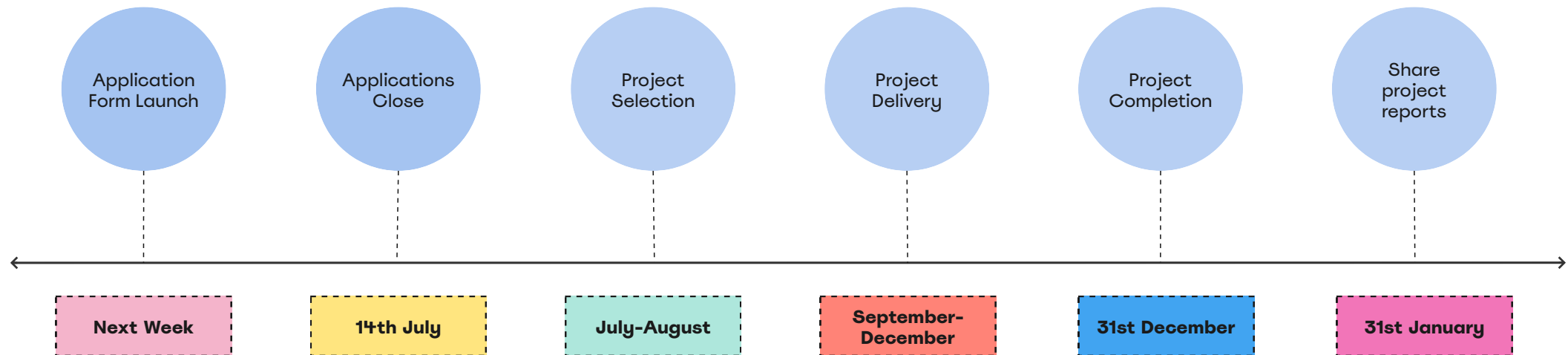
PITCHES

FEEDBACK

2-MINUTES FOR EACH GROUP TO PRESENT PROJECTS USING IDEA FRAMER

2-MINUTES FOR EACH GROUP TO RECEIVE FEEDBACK FROM OTHER TEAMS

Youth Climate Action Fund Timeline



- About you/your organisation
- Name of climate project
- What you would like to do
- What impact it would have
- Budget breakdown
- Project activities timeline
- Supporting documents

Before You Go...

1

Do you have any feedback you would like to share?

2

Do you still need to be connected with an organisation?



THANK YOU!

Stay up to date here  [Youth Climate Action Fund webpage](#)

Contact us here  YouthClimateActionFund@glasgow.gov.uk