



📅 Friday 21st March  
📍 Social Hub Glasgow

# Design Jam

**YOUTH CLIMATE  
ACTION FUND**

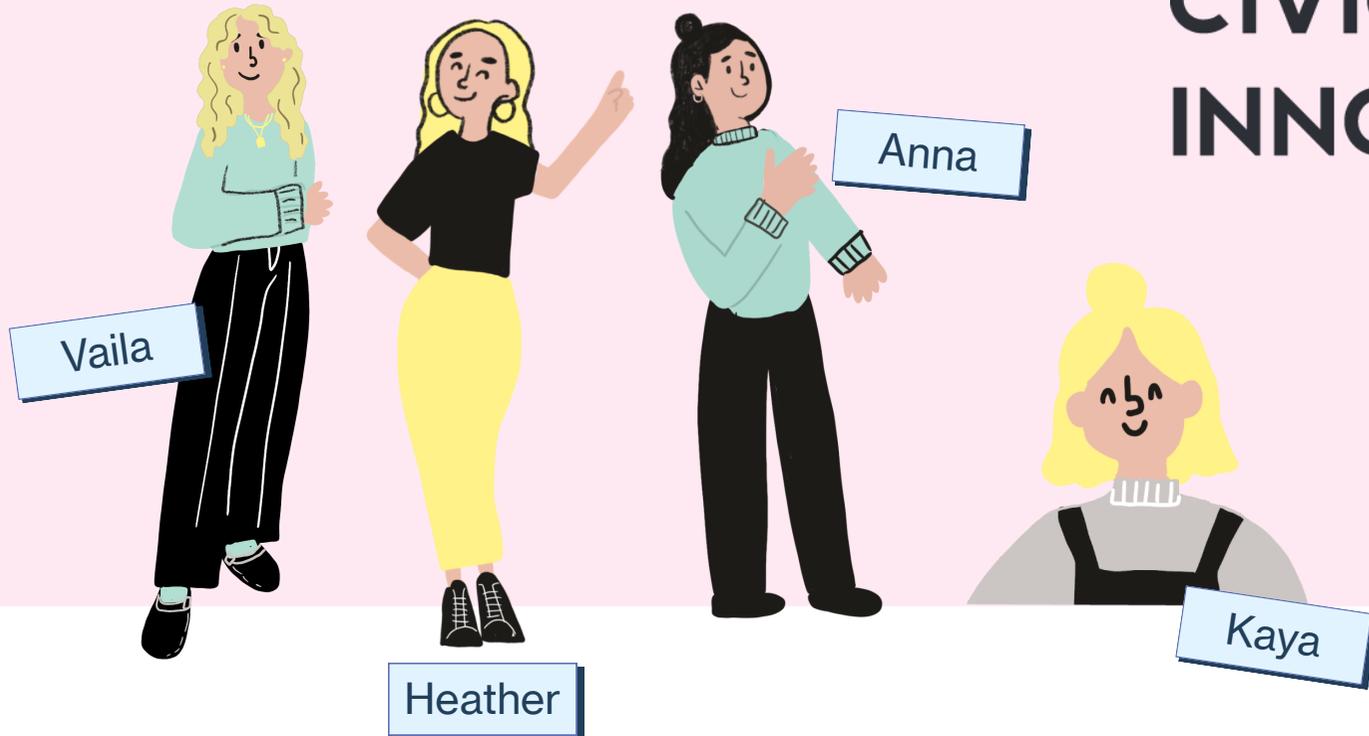
Supported by Bloomberg Philanthropies

**CENTRE  
FOR  
CIVIC  
INNOVATION**



# Who we are...

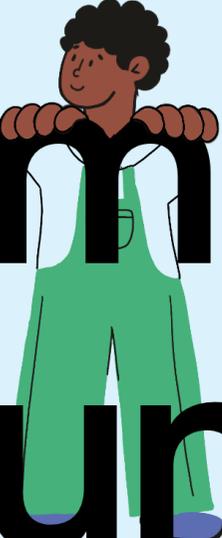
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What is the...

Y  outh Climate  
Action  Fund 



Global programme launched by **Bloomberg Philanthropies** in 2024 providing funding to cities worldwide to support young people aged 15-24 (and organisations working with this age group) to design and deliver climate-focused projects in their cities



**Glasgow** received funding of US\$50,000 from Bloomberg to support youth-led climate projects by awarding local mini-grants to organisations working with young people

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**UCLG**

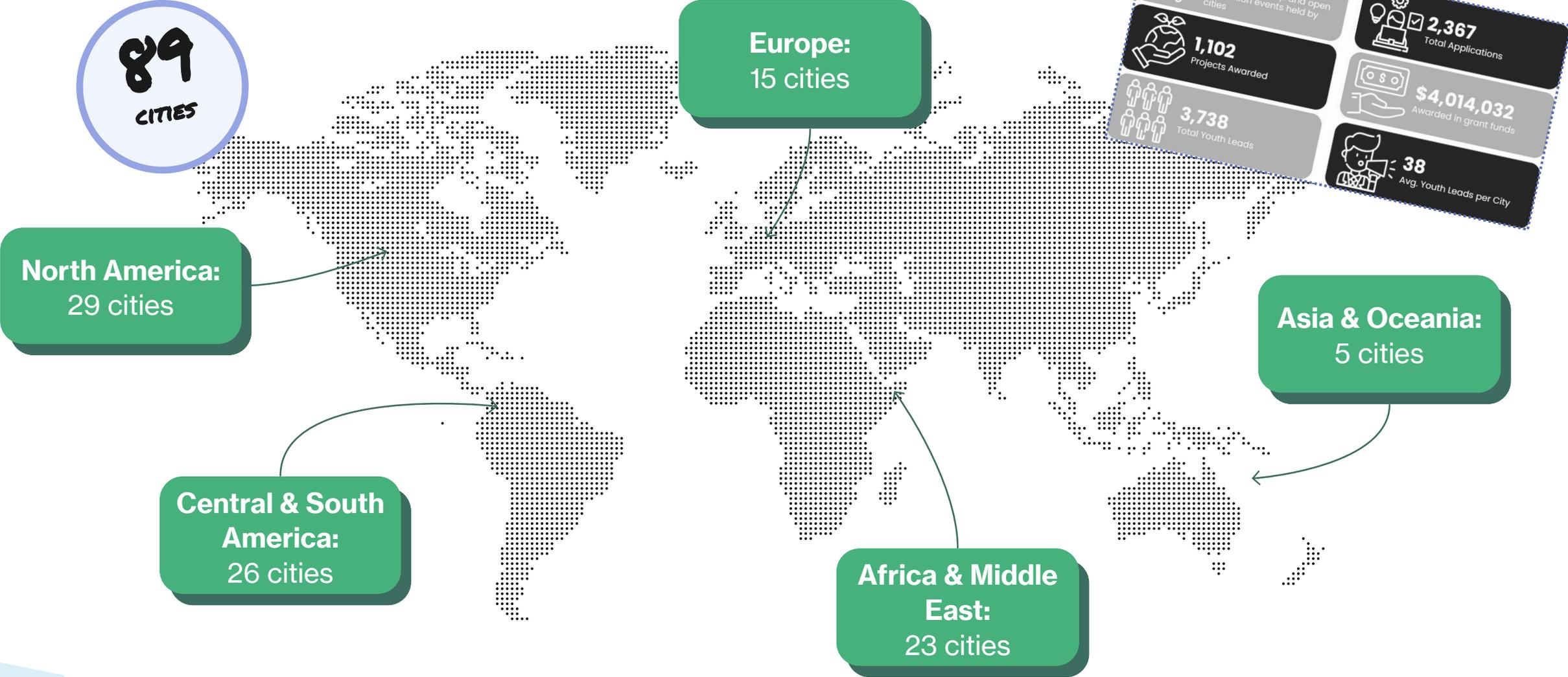
United Cities  
and Local Governments

**BLOOMBERG**

Center for Public Innovation

AT JOHNS HOPKINS

# What this looked like in round 1...



# Projects in Glasgow...



Climate Education & Learning Programmes

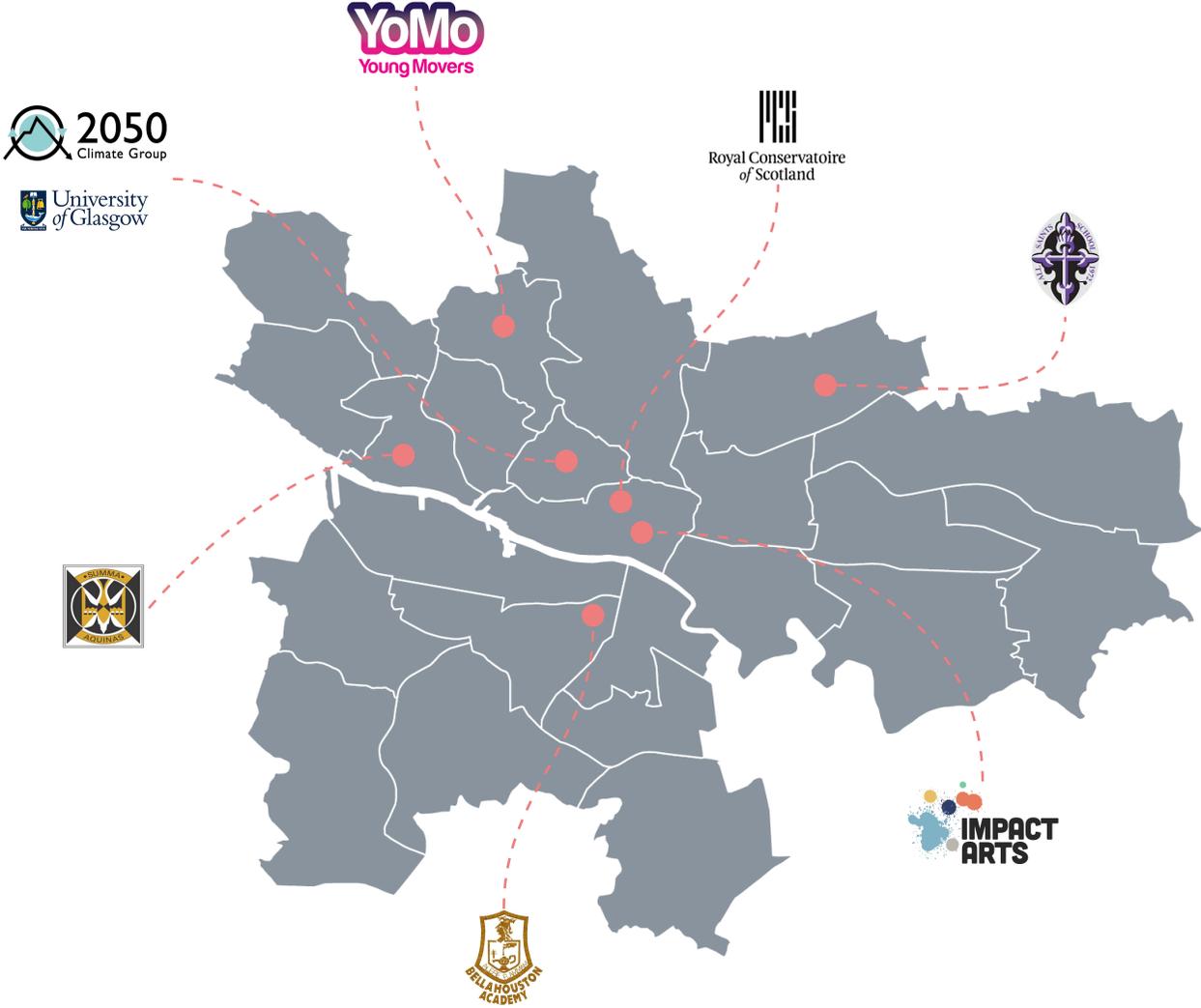
Art Climate Murals

Tree Planting & Outdoor Classrooms

Food Growing & Community Gardens

Upcycling & Reuse Workshops

Sustainability Events & Curriculums



# Round 2

**£70,000**  
available

**17+**  
PROJECTS

**£800-  
£3,900**  
per project

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# What is a Design Jam?

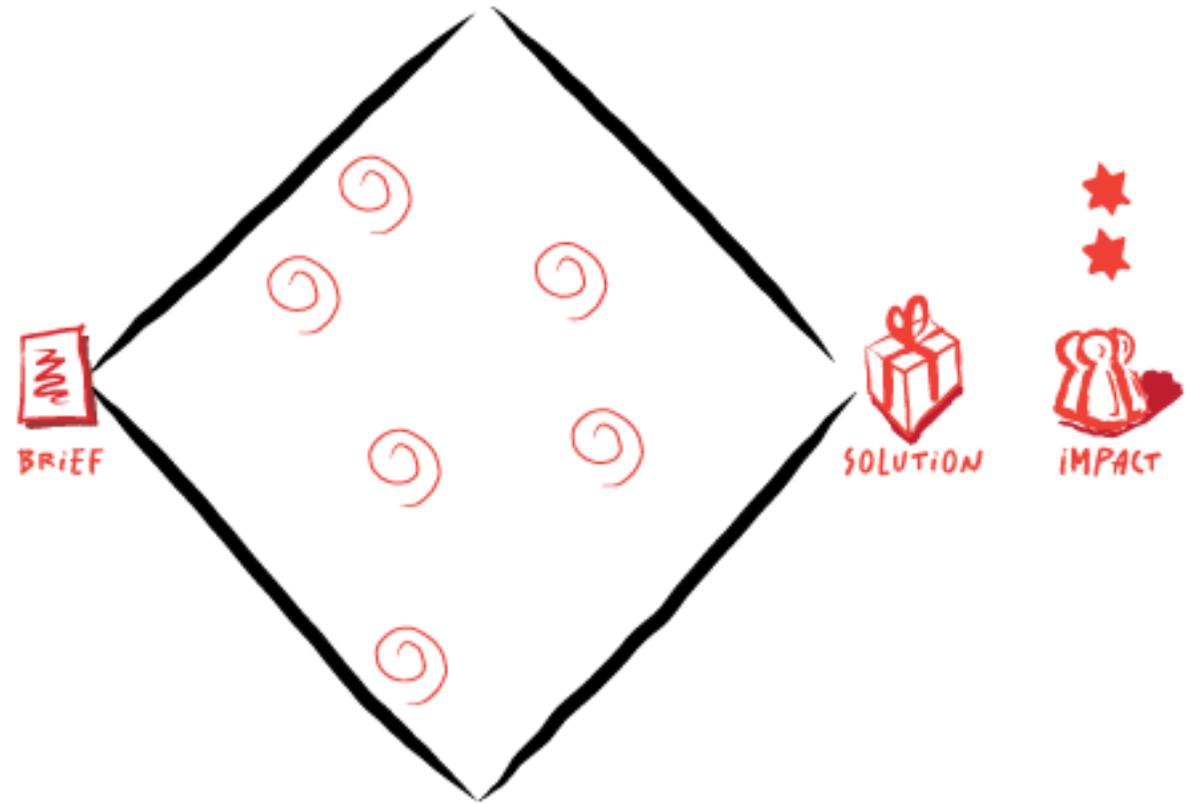
A Design Jam is a **collaborative brainstorming event** geared towards **generating solutions** in a **fun and creative environment**



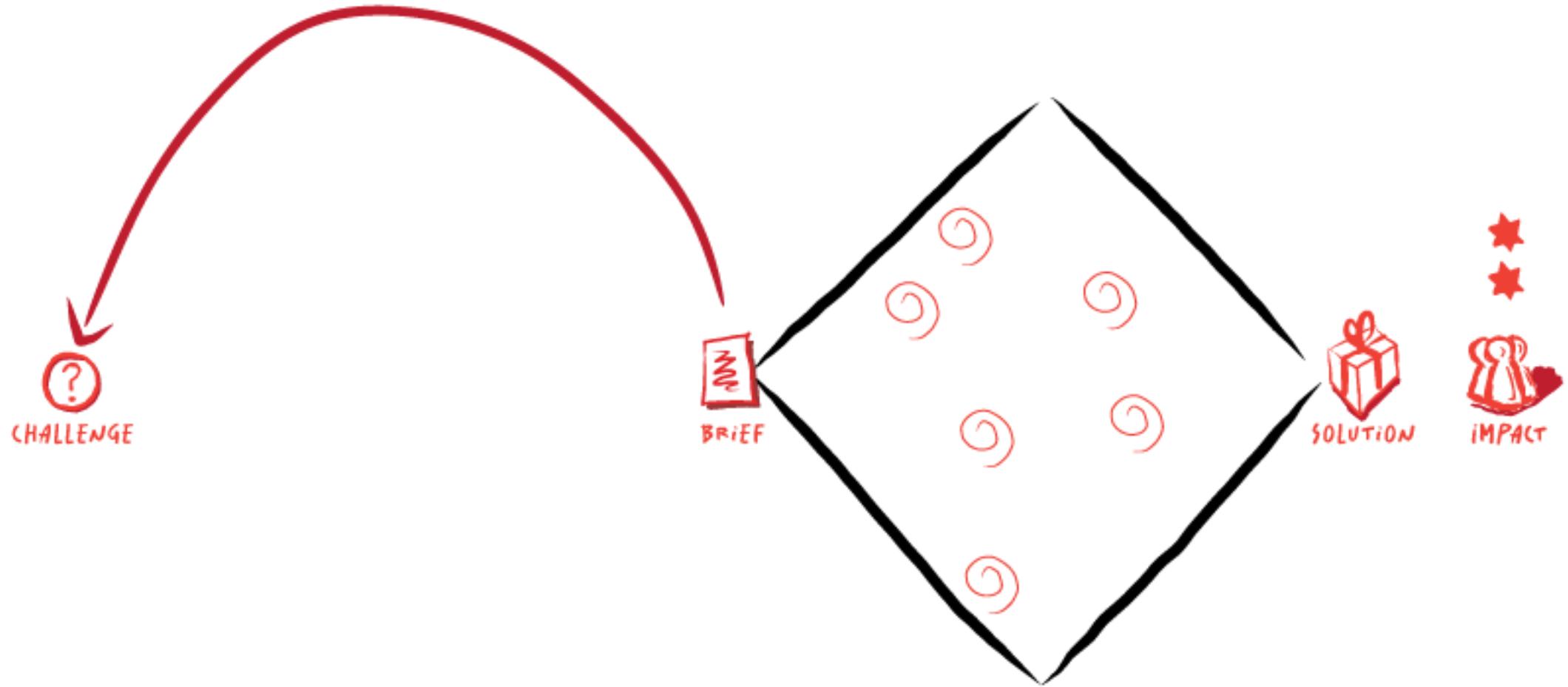
# Design thinking process...



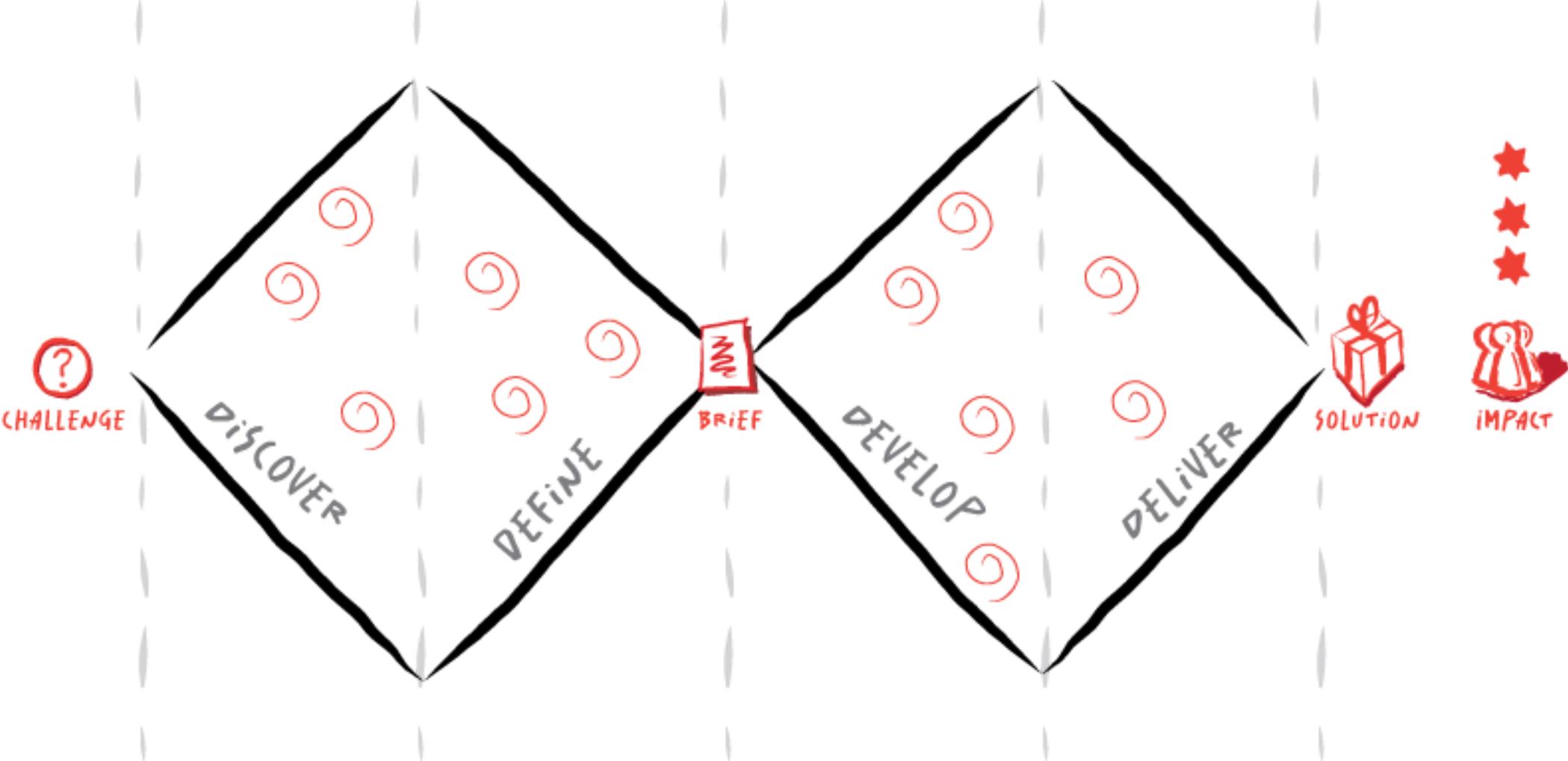
# Design thinking process...



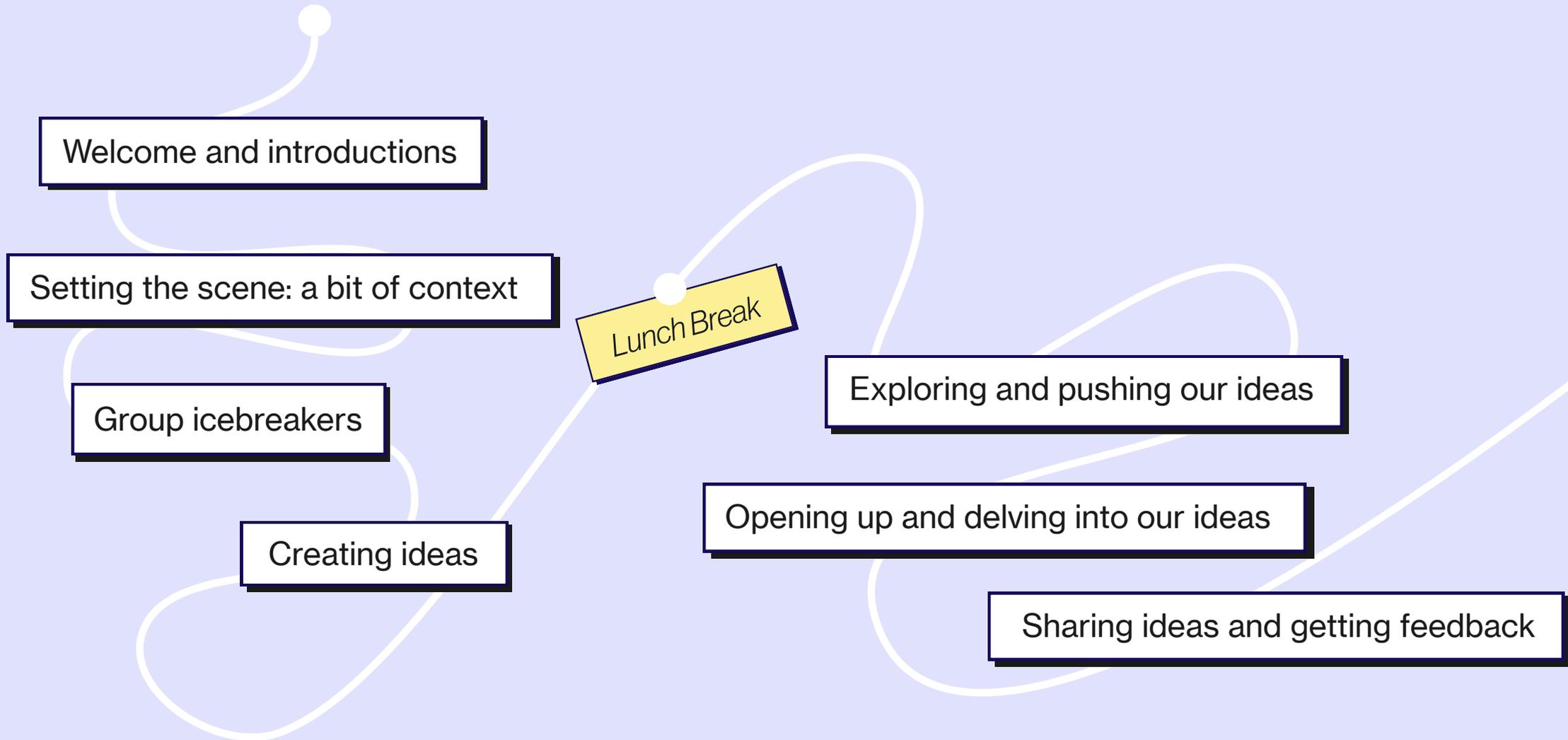
# Design thinking process...



# Double Diamond...



# Plans for today...



Welcome and introductions

Setting the scene: a bit of context

Group icebreakers

Creating ideas

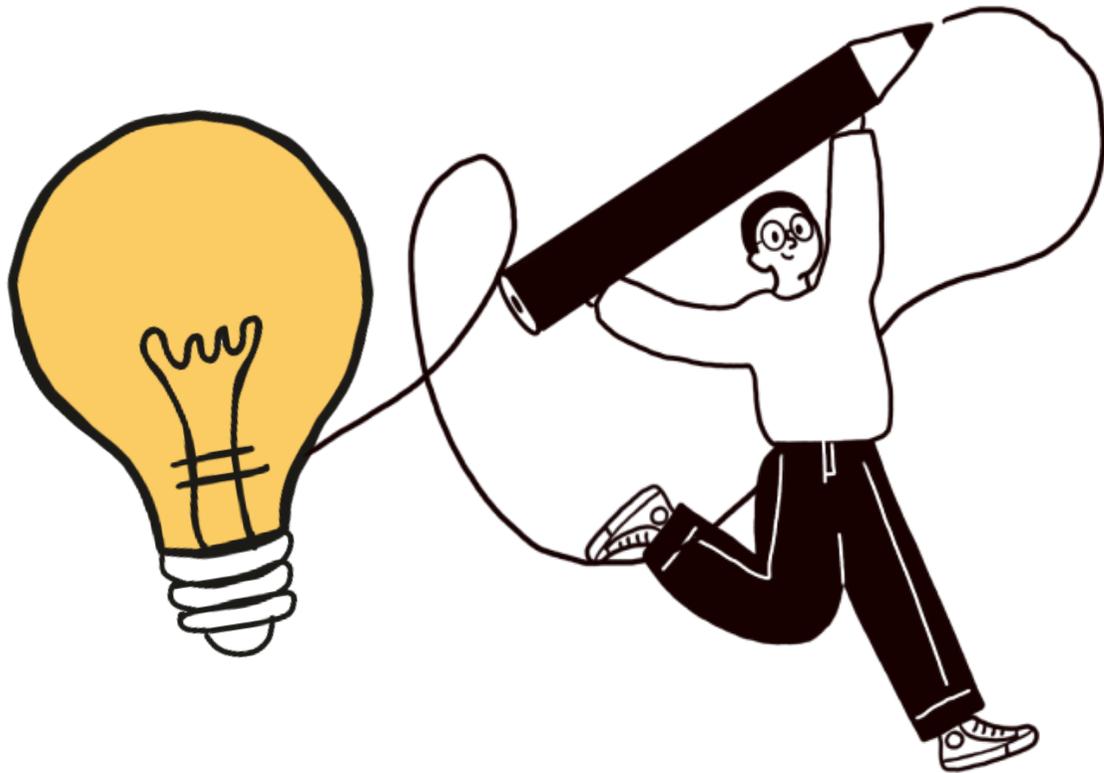
Lunch Break

Exploring and pushing our ideas

Opening up and delving into our ideas

Sharing ideas and getting feedback

# What to do if you already have an idea...



Keep your idea in mind! Today, we'll open it up, explore other possibilities, and see how it evolves. By the end of the session, it might be even stronger or you might take a new direction

# What to expect...



## **There are no bad ideas**

No ideas, questions or thoughts are wrong, bad or silly. Don't be afraid to share your voice!



## **Be mindful of speaking time**

If you've spoken a few times, try stepping back to allow others to contribute



## **Encourage curiosity**

Ask questions to understand, not just to challenge. Let's approach all ideas with curiosity. Build not block!



## **Your voice matters**

Different perspectives lead to better solution so let's create space for everyone to share their voice

# Sliding Scale



15 minutes

We are doing this to...

**Get ready for the day in a fun and playful way**

How to...

- 1 Everyone lines up along the ribbon
- 2 Heather asks you different questions
- 3 Think about how much you agree/disagree with what has been asked
- 4 Respond by placing yourself along the sliding scale

Agree



Disagree

# Exploring the Themes



20 minutes

We are doing this to...

**Collectively brainstorm your thoughts about the themes**

How to...

- 1 Choose a theme on the tree template to start with
- 2 What comes to mind when you think about this theme?  
Write your thoughts down on post-its and add them to the wall
- 3 What do you think the challenges are in relation to this theme?  
Write your thoughts down on post-its and add them to the wall
- 4 Repeat for each theme

Tips...

- 1 challenge per post-it using sharpie to keep it short and sweet!
- It can be a challenge you think is happening now or in the future
- It can be a challenge you personally experience, or other people

**Speaking Up and  
Taking Action**



**Fair and Green  
for Everyone**



**Easy and Sustainable  
Travel**



**Healthy People,  
Healthy Planet**



**Building a Greener Future**



# Review and Quick Break



15 minutes

We are doing this to...

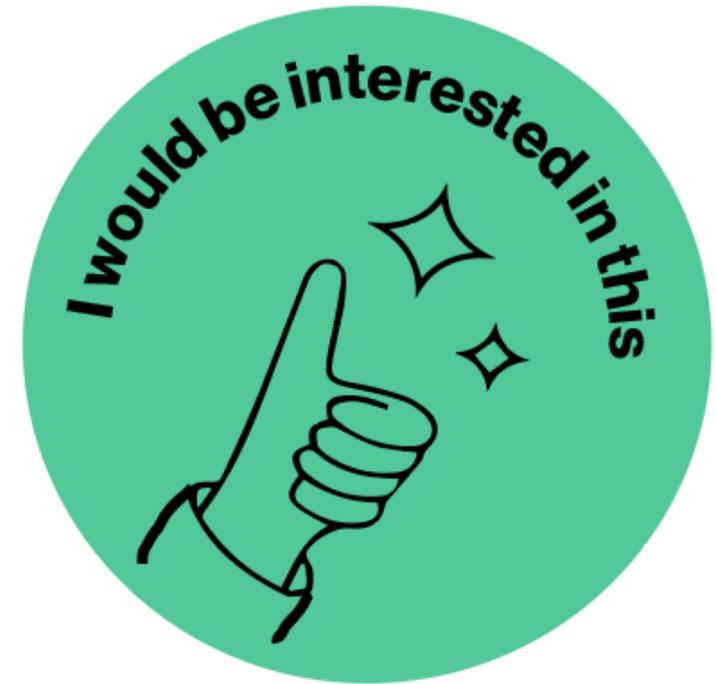
**Reflect on everyone's thoughts about the themes**

How to...

- 1 Explore the tree wall and what other people have written about the themes and challenges
- 2 Put sticky dots next to areas that interest you
- 3 Grab a snack, find a seat and have a quick break to reflect!

Tips...

You can choose your own post-it, someone else's or combine multiple challenges/topics together



# Grounded, Blue Sky, Outer Space...



30 minutes

We are doing this to...

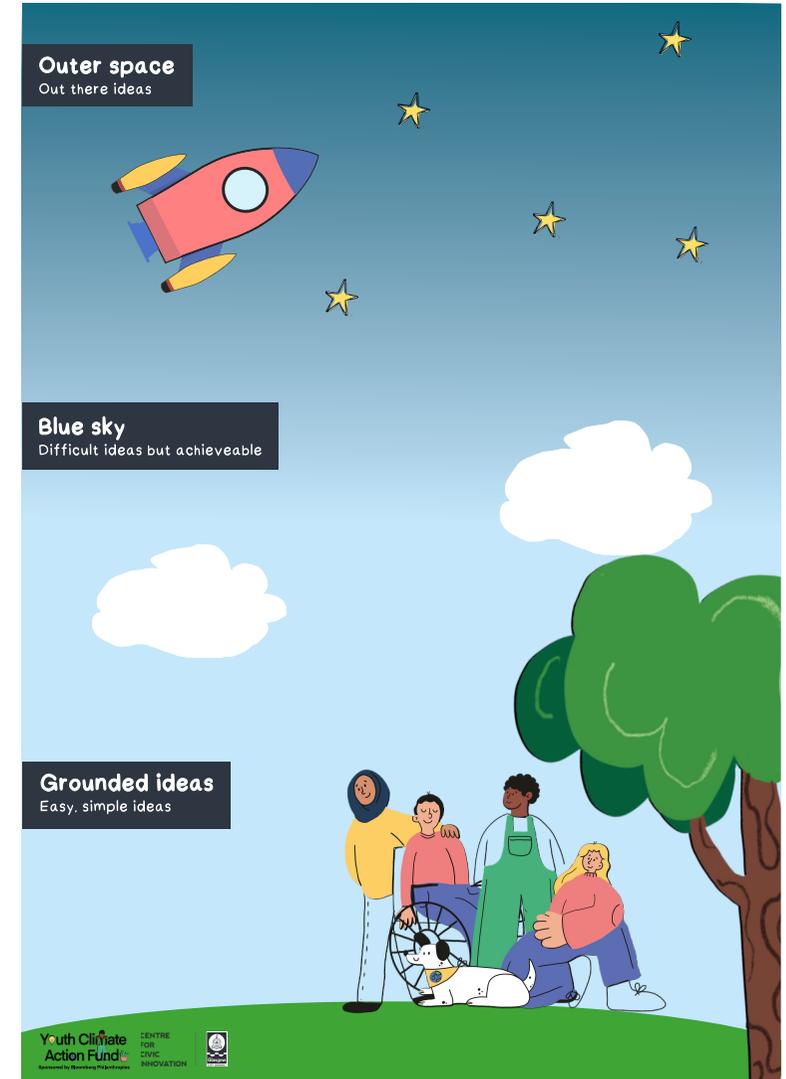
**Rapidly come up with wild, open ideas**

How to...

- 1 Start with any of the prompts - stay in your groups if you can
- 2 Write down your ideas for wild, achievable and simple climate ideas on post-its
- 3 Add your post-its to the template under each section
- 4 Rotate to the next prompt and repeat

Tips...

- Be bold and get as many ideas down as possible!
- There are no 'bad' ideas
- Grounded ideas is something you think you could do tomorrow



# Review and Pick Favourites



15 minutes

We are doing this to...

## Decide which ideas you would like to explore further

How to...

- 1 Look at all of the ideas people have written down on the Grounded, Blue Sky, Outer Space wall
- 2 In small groups, use sticky dots to vote for your top 3 favourite ideas
- 3 As a group, decide which idea(s) you would like to take forward and develop as a potential project
- 4 Write this in your own words on your idea card

Tips...

You can also choose to take forward your original idea



### Things to consider...

- If you were awarded funding, could you do this in 4 months?
- Do you think you would need support?
- What support would you need?

**Time for a bite...**

 **45mins**



**Lunch**





# Idea Framer



45 minutes

We are doing this to...

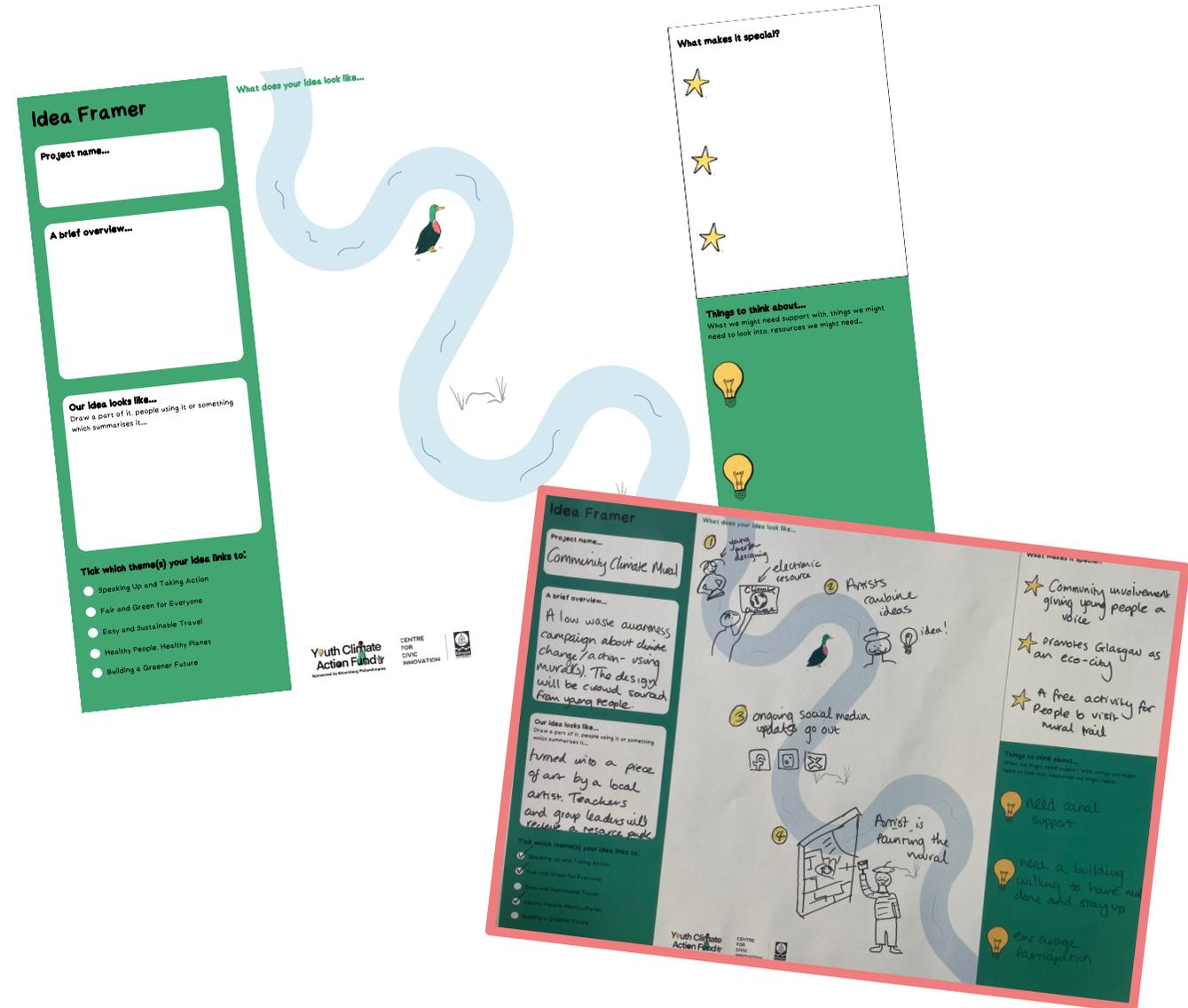
**Develop your ideas and think about how they would work**

How to...

- 1 Come up with a name for your project
- 2 Give a brief overview and visual summary of your idea
- 3 Think about the journey of your idea and draw/write the steps you would take to deliver it as a project
- 4 Note the things that make your idea unique and the resource and support you would need to make it a reality

Tips...

If someone was hearing about your idea for the first time, what would they need to know?

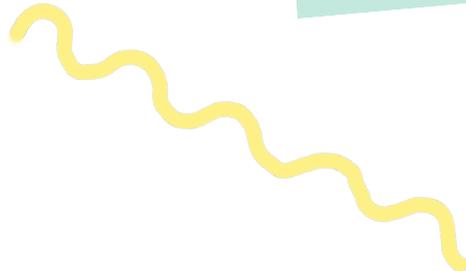


# Time for a breather...

 15mins



**Break**



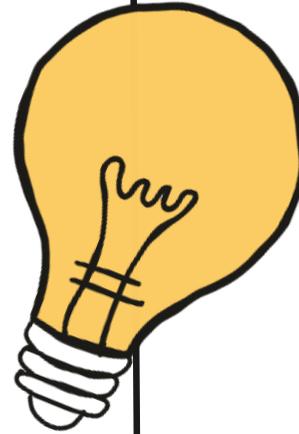
# Presentations and Feedback



1 hour

**PITCHES**

3 MINUTES FOR EACH GROUP TO  
PRESENT PROJECTS USING  
IDEA FRAMER



**FEEDBACK**

3 MINUTES  
FOR EACH GROUP TO RECEIVE  
FEEDBACK FROM OTHER TEAMS

# YCAF Application...

Applications open **today!**



## We are asking about...

- + Project team contact details
- + Name of climate project
- + What you would like to do
  - + The impact it will have
- + Breakdown of project costs
- + Timeline of main activities

# Timeline...

21<sup>ST</sup>

March

Design Jam and applications open!

30<sup>TH</sup>

May

You'll hear back about your application

20<sup>TH</sup>

April

Applications close

TBC

June

Kick-off event!

24<sup>TH</sup>

October

Celebration Event!

26<sup>TH</sup>

February

Information Session

1<sup>ST</sup>

31<sup>ST</sup>

July

October

Young people deliver their projects locally

# Thanks for coming along!

✉ [YouthClimateActionFund@glasgow.gov.uk](mailto:YouthClimateActionFund@glasgow.gov.uk)

ℹ <https://glasgow.gov.uk/article/9317/Youth-Climate-Action-Fund>

Get in touch if you have any other questions

Remember to submit your application by Sunday 20th April!



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