

# Glasgow's Year 3 Summary Local Child Poverty Action Report



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# Executive Summary

**Glasgow City Council (GCC), National Health Service (NHS) and all our community planning partners recognise the fundamental impact of growing up in poverty on the quality and length of life local children are likely to experience and that collectively we wish to address child poverty as a human rights issue.**

Under the [Child Poverty \(Scotland\) Act 2017](#) ('the Act')<sup>1</sup> Local Authorities and NHS Boards have a statutory duty to jointly develop and publish annual Local Child Poverty Action Reports (LCPARs). This report builds on two previous [Local Child Poverty Action Reports \(LCPAR\) 2018/19 and 2019/20](#)<sup>2</sup> which set out in detail our strategic partnership approach to tackling child poverty and the governance arrangements which remain in place to support this.

We recognise that the full impact of the pandemic is still emerging and will continue to be seen in the months and years ahead and that our response to child poverty must continue to evolve to allow us to meet these future challenges. This will be reflected in our report as we provide an update on the support provided to families during the pandemic and provide a high-level overview of our future plans.

The events of 2020/21 and subsequent resourcing issues have been recognised by the Scottish Government and it has allowed for summary LCPARs for 2020/21 to be published. The Child Poverty Governance Board for Glasgow has agreed to provide a summary report 2020/21. The timescales agreed for this Summary Report will allow for the annual reporting process to return to the original frequency for delivery of the 2021/22 LCPAR.

The purpose of this summary report is to detail the programmes and processes that we were able to implement despite the challenges of the pandemic.

Due to our baselining work in 2021, with colleagues from the Centre for Civic Innovation (CCI), we were able to understand the impact that the pandemic has had on child poverty in Glasgow. The details of this work will be covered in the main part of this report.

A significant piece of work that continued during the pandemic was the roll out of the Financial Inclusion Support Officer (FISO) programme set within the city's secondary schools, helping families with financial and benefit issues. The FISO programme has now been rolled out to all our secondary schools and an Additional Support for Learning (ASL) secondary school, with further roll out in several ASL primary schools later in 2021. The results from the FISO programme are covered in detail in the main report.

Scottish Government funding "Addressing Future Needs" was provided to mitigate against the impact of the pandemic and was used to target families most affected by the pandemic, details of those programmes are within this report.

1. [Child Poverty \(Scotland\) Act 2017](#)

2. [LCPARs](#)



# COVID-19 Support for Citizens

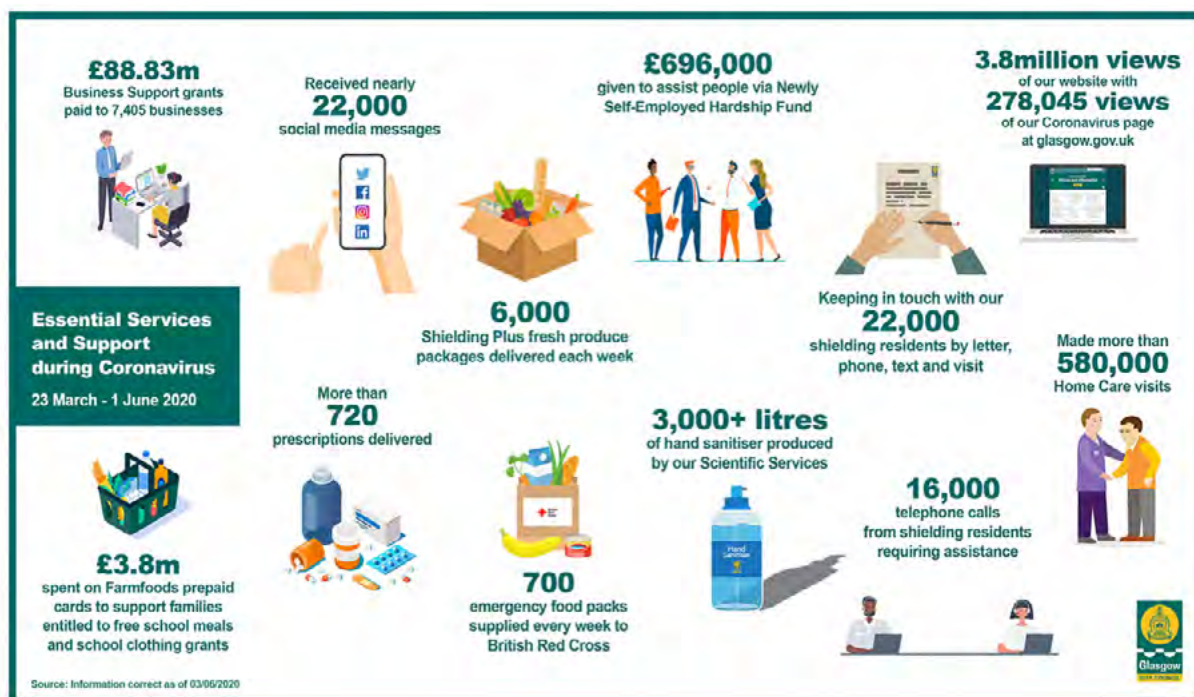
While we have all been affected by the COVID-19 pandemic, we know that for some groups, the social, economic and health harms caused by both the virus and associated lockdown measures, will be greater, and that this could have a profound and long-lasting impact, exacerbating already existing inequalities in our communities. The pandemic is likely to increase the levels of child poverty in the city and we have already seen significant increases in the rate and in the number of people applying for Universal Credit, as of November 2020, there were just over 71,000 people on the Universal Credit caseload in Glasgow – 88% higher than in early March 2020 <sup>3</sup>.

When lockdown was declared across Scotland in March 2020, the emergency response across Glasgow City Council, NHS GGC and partners was immediate.

## Working Together

We recognised the valuable role of our Third Sector partners and we reached out to partner organisations to work together to support our citizens. Partnership programmes were established across GCC, Glasgow City Health and Social Care Partnership (GCHSCP), Glasgow Council for the Voluntary Sector (GCVS), Police Scotland, Scottish Fire and Rescue, Wise Group (Heat), One Parent Families Scotland, to develop a collective COVID-19 response.

We developed the COVID-19 support programme and created a central hub, Glasgow Helps, to provide access to practical support for those citizens whose lives have been impacted by the pandemic. The following graphic shows some of the support provided in the **first 3 months of lockdown**:



## COVID-19 Support for Citizens (continued)

Other referral routes to supports were developed for the period March 2020 to March 2021 that include:

- **over 350 referrals to mental health and wellbeing support**
- **providing financial and fuel support to over 900 citizens**
- **securing over 400 shopping delivery slots**

We also developed strong links to local social work services for vulnerable children or adults and with local volunteer groups.

As we emerge from the pandemic, we will continue to investigate, scope and work with partner organisations to build on the Glasgow Helps model.

Across NHSGGC, Glasgow benefitted from the following NHS Corporate and Acute actions:

**305 patients discharged from hospital, including from maternity, were provided with food packages.**

**NHSGGC achieved living wage employer accreditation. All contracted suppliers will be encouraged to pay the living wage.**

**SNIPs programme added transport costs and emergency food. The number of referrals for 2020/21 was 76 with £275,968 in financial gains.**

**Acute Neonatal Fund: received 535 referrals, £294,485 FI gains.**





## COVID-19 Support for Citizens (continued)

### The Royal Hospital for Children

The Royal Hospital for Children Money Advice service continues to support parents, carers and families. To help parents with the additional demands on their income, with costs of visiting, loss of earnings etc. parents were able to apply for additional grants that helped meet these additional costs. The outcomes were an estimated £2 million in financial gains from 269 referrals.

### Healthier Wealthier Children FI Services for Families

This is the core financial Inclusion service for NHS staff to refer families to for income maximisation. There were 3,070 referrals with an estimated £3.7 million gain in unclaimed benefits and other financial supports. This service continued to support families throughout the pandemic and in some areas witnessed significant increases in referral rates.

### COVID-19 Vaccination

NHS Greater Glasgow and Clyde (NHSGGC) had an outreach programme for COVID-19 vaccinations for Black, Asian and minority ethnic (BAME) and communities with disabilities including the deaf community. The level of engagement was high with innovations such as engagement with churches used by the African communities and transport provided to vaccination centres.

### Glasgow's Third Sector Challenge Child Poverty Network

Building on the huge effort during the initial response to the pandemic and beyond, third sector agencies across the city have convened a Third Sector Challenge Child Poverty Network. This is to ensure the diversity of organisations across the third sector have a regular space to come together to problem solve, share learning and feed into the wider child poverty governance structures. The Third Sector Challenge Child Poverty Network will feed into the Challenge Child Poverty Partnership and the GCVS Citywide Forum. It is led by Everyone's Children an initiative within GCVS and supported by CPAG.



# Addressing Future Needs Funding

The Addressing Future Need Funding from Scottish Government allowed the council to provide a number of additional supports for our citizens to mitigate against the impact of the pandemic. Some examples of these are listed below:

## Self-Isolation Support Grant

A grant, worth £500, was available from the Scottish Welfare Fund to those who had been asked to self-isolate by Test and Protect. To be eligible for the grant you must be employed or self-employed, be unable to work from home or are losing income due to your self-isolation and **receive certain benefits** <sup>4</sup>.

## Translation

A budget has been set aside for organisations to access translation services, this will support the outbound Test and Protect Support Calls and Financial Inclusion Support Officers in schools.

## Mental Health Supports

There has been a provision of mental health counselling, self-management and check-in calls for those affected by the COVID-19 pandemic. There is also a provision to accept referrals resulting from Test and Protect outbound calls to those who have been asked to self-isolate.

## Shielding Support

From March until August 2020, several thousands of people across Glasgow were asked to shield. Some would be entitled to Statutory Sick Pay (or, if possible, their workplace could use the Coronavirus Job Retention Scheme to pay them). The Scottish Welfare Fund Crisis Grant was also available.

## Christmas Payment

The Scottish Government provided a new winter one off payment of £100 that aimed to help those on low incomes pay for food, heating, warm clothing and shelter.

## Christmas Food

Sikhs in Scotland and Urban Fox provided meals on Christmas Day in Glasgow Central Station.

## First Time Benefit Claimants Support

Glasgow Life is providing support to first time benefit claimants affected by the COVID-19 pandemic. With costs to cover resourcing of face-to-face service provision when available, a Universal Credit telephone claim helpline and full cost of translation services for Black, Asian and Minority Ethnic (BAME) clients.

4. Self-isolation grant

## Addressing Future Needs Funding (continued)

### Energy Advice and Support

Dedicated fuel advisors have been allocated to respond to referrals from clients and partner organisations impacted as a result of COVID-19. These advisors offer services such as advice and guidance on fuel debt, negotiation of debt write offs, emergency top ups and support to clients with direct debits. There has also been an allocation of grant funding to the Wheatley Group and the West of Scotland Housing Association to provide fuel top ups for tenants struggling financially as a result of having to self-isolate.

### Technology/Digital Support for Most Vulnerable

Glasgow Council for the Voluntary Sector (GCVS) and Glasgow Life worked in partnership to provide repurposed equipment, connectivity and digital learning support to citizens struggling as a result of the COVID-19 pandemic. There has also been an allocation of funding to Education Services to provide MiFi Connectivity to vulnerable families.

### Food Fund

A small grants process is to be administered by Glasgow Council for the Voluntary Sector to provide funding to organisations such as food banks.

### Hot Food

A service has been set up by the organisation Well-Fed that provides hot food, similar to the meals on wheels service. This requirement has emerged as family members who would normally provide support to a relative are required to self-isolate.

### Pantries

Glasgow City Council (GCC) have been supporting the set-up costs for pantries, including purchase of a vehicle, and staffing costs. GCC also supports the resourcing costs for the wider pantry network led by one of our elected members.

### Volunteering

Glasgow Life and Glasgow Council for the Voluntary Sector (GCVS) have been supporting a network of local providers to address shopping and befriending needs.

### Transport/Food Delivery

Glasgow Community Transport are providing daily support, including emergency provision, to GCC and partner organisations including foodbanks and pantries during the COVID-19 pandemic. Funding has also been provided to cover transport costs to vaccination appointments.



# Dedicated Support for Families

The Addressing Future Need Funding also allowed us to provide dedicated support to families, primarily to single parents and families with no recourse to public funds. See below for examples of our projects.

## Lone Parent Support

In recognition of the disproportionate impact the pandemic has had on single parents, the council provided funding to One Parent Families Scotland to continue to specifically support the priority groups of:

- **mothers under 25 years old**
- **lone parents with a disabled child**
- **lone parents from the BAME communities**

This programme provides fuel, connectivity/digital, emotional, financial, employment and food support.

## Free School Meals during the Holidays

The Scottish Government extended their Free School Meals programme over the following holiday periods:

- **Christmas 2020**
- **February mid-term 2021**
- **Easter 2021**

In Glasgow this was administered through three separate payments into the parent or guardian's bank account. If they did not have a bank account, they were referred to Scotcash who were able to help.



## Dedicated Support for Families (continued)

### Support for Kinship Carers

We listened to our Kinship Carers support groups and provided 1,462 children in Kinship Care with a payment of £68 in advance of Christmas to help with the additional costs during the COVID-19 pandemic.

### Support for Vulnerable Families at Christmas

Vulnerable families identified by the Health and Social Care Partnership as struggling financially as a result of the COVID-19 pandemic were assisted with additional costs at Christmas. The fund supported almost 1,000 vulnerable families, with £50 payments per child.

### Keeping Warm in Glasgow

The COVID-19 pandemic guidance recommends increased ventilation in enclosed areas this means that schools and classrooms are now increasingly turning to outdoor learning opportunities. The COVID-19 pandemic had already taken its toll on the financial capacities of many of Glasgow's families and on 10 November 2020, Glasgow City Council announced the citywide campaign to appeal for donations of winter coats, jackets and sweatshirts in partnership with the Glasgow Times and The Herald newspapers. More than 4,000 items were donated, far beyond anyone's expectations.

### Private Rented Sector (PRS) Hub

The PRS Hub provides a wide range of services to support vulnerable families living in the city's private rented sector. The main focus of the services includes the prevention of homelessness, the sustainment of tenancies, tackling child poverty and addressing various issues such as health and employment. To date (May 2021), the team has assisted over 700 families, many of them from the BAME communities, that have required/require support and a number of positive outcomes have been delivered. Homelessness prevention activity is estimated to have avoided costs of £11 million to Homelessness Services budgets. The impacts of the COVID-19 pandemic are likely to result in an increase in demand for the service during the short/medium term. Supermarket vouchers were also provided to the private rented sector hub to support vulnerable families.

### No Recourse to Public Funds

Supermarket vouchers were provided to the Health and Social Care Partnership homelessness team to support vulnerable families. In addition to this, there is now a citywide group led by social work focused on supporting families with no recourse to public funds.

### Winter Social Protection Fund

The winter protection fund allocated £400 to our families and young people, identified by social work and health visiting teams, to assist with any costs experienced during winter time and the money could be used flexibly. There was £1,496,400 paid to 3,741 children/young people.

# Child Poverty Levels in Glasgow

As cited in previous reports, measuring local rates of child poverty is not an exact science. There are different measures and analyses which produce different figures. For the purposes of reporting in Glasgow, we use data from two key sources to understand how many children in Glasgow are living in poverty:

- **End Child Poverty Coalition:** commissions research from Loughborough University to track local child poverty over time. These are estimates based on calculations from DWP and HMRC Children in Low Income Families datasets, combined with information about housing costs at the local level. They estimate poverty rates after housing costs (AHC) <sup>5</sup>. The most recent report published in May 2021 estimates a Glasgow child poverty rate of 32.1%, representing a 5.1% point increase from 2015. This is currently the best estimate for understanding trends in local child poverty over time, and for comparing child poverty levels in Glasgow with child poverty nationally and in other local authority areas
- **CCI Data Analysis:** this innovative data analysis commissioned by Glasgow City Council interrogates the data held by the Local Authority on families across the city, including Local Authority administered benefits such as Housing Benefit (HB) and Council Tax Reduction (CTR) as well uptake of educational entitlements, before housing costs. Data is gathered on actual family circumstances rather than estimates and finds a child poverty rate of 26% of children in Glasgow are living in households in poverty and in receipt of HB and CTR. The reason this rate is lower than the End Child Poverty estimate is that HB and CTR data doesn't provide information on every family living in poverty. However, as detailed below, the analysis provides information on enough families that it can highlight specific problem areas and show what will likely be shared issues for those we don't know about
- Unfortunately, the systems used to collect the data analysed by CCI do not record information on ethnicity. However, we will continue to work with the BAME communities to identify their issues and develop solutions to them

## Civic Centre for Innovation (CCI) - Impact of the Pandemic

There are many different aspects to understanding the impact of the COVID-19 pandemic on children across Glasgow. As with the previous [Child Poverty in Glasgow Report](#) <sup>6</sup> it's important to consider the employment situation and the depth of poverty within individual households. This type of information provides the detail of what type of interventions will make the biggest difference and lift families out of poverty. We found ourselves in the unique position, due to work undertaken prior to the pandemic, of being able to measure the levels of relative child poverty pre-COVID-19 and mid-COVID-19. The CCI data team were asked to provide data analysis based on the following key questions;

5. After housing costs measures are preferred as this better reflect the actual disposable incomes of low-income households (housing being a fixed cost over which people living in poverty have little control)

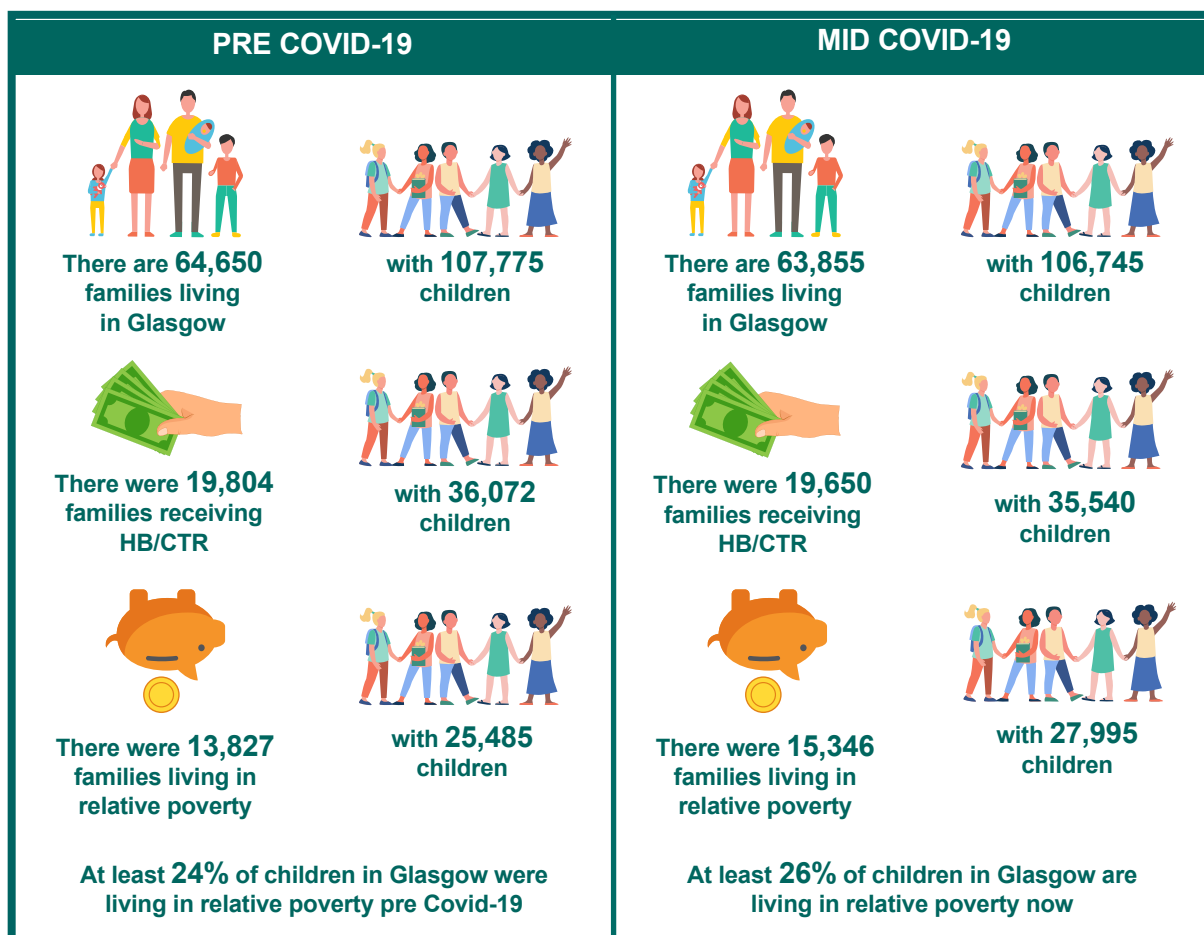
6. [Child Poverty in Glasgow Report](#)



## Child Poverty Levels in Glasgow (continued)

- How has the COVID-19 pandemic impacted the number of households with children receiving Housing Benefit or Council Tax Reduction?
- How many households with children are now receiving these benefits that weren't previously?
- How many households with children are no longer receiving these benefits that were previously?
- How many households with children that were already in poverty have had a drop in their income?
- How many households with children receiving Housing Benefit and Council Tax Reduction that were employed, are now unemployed, and vice versa?
- What impact has the pandemic had on the number of households with children receiving Universal Credit?

The following graphic provides some of the impact since the pandemic:



The CCI data reports and subsequent analysis of data held on families will be key in determining actions taken by the various child poverty governance structures across the city. This data profiling and analysis is unique to Glasgow as it provides a relatively granular snapshot of families and, whilst not exhaustive, will allow us to map and understand the impact of interventions.

A launch of the newest report took place in June 2021 with focused workshops planned to enable partnerships across the city to share learning and identify next steps. A copy of the CCI summary report on "[Understanding the Impact of the COVID-19 pandemic](#)" is available via the link below <sup>7</sup>.

7. Child Poverty: Understanding the impact of COVID-19 pandemic

# Place Based Responses

## Area Partnerships

Each of the 23 wards in Glasgow has an associated area partnership. The area partnerships comprise of:

- local councillors
- public sector bodies
- third sector organisations
- community councils
- housing associations
- youth representatives

The roles of the area partnership include reviewing and influencing the operational progress made at a ward level towards implementing the strategic priorities of the Glasgow Community Planning Partnership (GCPP) and GCC; providing opportunities for communities to engage with the **local community planning process and overseeing an area grants process**<sup>8</sup>. The area partnerships received just under £1.8 million in funding in 2020/21. This was split between the 23 wards, with each of the area partnerships spending funding on a number of priority areas. This included themes such as improving health and wellbeing, thriving places, services for young people, services for children, and in the past year, COVID-19 supports.

The Govan area partnership for example made 17 awards totalling £28,529, 32% of their overall budget, to 13 to organisations covering youth groups, schools and early learning centres.

## Trends

There were clear trends in the funding for children, young people and families in the 23 area partnerships during 2020/21. Due to COVID-19, spending by the area partnerships may have differed from previous years due to changing priorities and organisations reacting to the needs of the communities during the pandemic. Many organisations, in reaction to lockdown, provided emergency food and activity parcels in varying degrees across all 23 wards.

### FOOD



Organisations such as Dumbarton Road Corridor and Elite Disability Sports Club each received funding to provide emergency food, this included; food hampers to families for over the Christmas period.

### OUTDOOR



Gowanbank Primary School received £4,000 to support the cost of developing a sensory zone and improve their playground. Mosspark Primary Parent Council were awarded outdoor seating. Chirnsyde Primary School was awarded £1,090 to purchase 200 sets of waterproofs, as were 5 other schools/early learning settings in the Canal Ward.

8. Area Partnerships, Glasgow Community Planning Partnership

## Placed Based Responses (continued)

### BIKES



St Cuthbert's Primary School applied for funding for bikes for young people to participate in the 'Bikeability' programme. Aultmore Park Primary School was successful in securing £6,383 towards the costs of bikes for their pupils and St Blane's Primary School received £2,722 to put towards the costs of bikes and helmets for their pupils.

### DIGITAL



Glasgow South PANDAS received £492 towards purchasing digital resources to ensure the continued support for the group. Parkhead Community Nursery secured £2,950 to put towards the costs of acquiring new IT equipment and Home Start in Glasgow South received £611 towards IT equipment for children and their staff. Glasgow Clyde College secured £675 for IT equipment, top-ups and Wi-Fi access for vulnerable families to promote digital inclusion.

### HEALTH AND WELLBEING



Dalmarnock Primary School received £5,000 in funding to create a health and well-being room, PEEK delivered 950 well-being packs to families across the north-east of the city and Cleeves Primary School were awarded £5,600 to support the costs of engaging the services of a local Calming Minds therapist on a weekly basis to support the well-being of their pupils.

## Children's Neighbourhood Scotland

Building on the existing placed based approach in Castlemilk, Drumchapel and Bridgeton and Dalmarnock, Children's Neighbourhood Scotland has sought to connect with families across Glasgow to understand the unequal impacts of COVID-19 and how these have impacted on families.

They have partnered with Policy Scotland to produce insights and recommendations detailed in briefing papers and reports, available via the reference at the bottom of this page.<sup>9 10 11</sup>

## Community Action

A cornerstone of the pandemic response across Glasgow was the mobilisation of community groups, organisations and networks to ensure that families and the wider community were able to meet their most basic needs.

Across the city there are many examples of local cross-sectoral initiatives that were able to organise collectively and quickly at the start of the crisis to pool resources and support local families. These initiatives demonstrated the importance robust partnerships informed by local knowledge and expertise when reaching and meeting the needs of families.

9. Impact of COVID-19: Glasgow Report

10. Perspectives from Refugees and Migrant Families

11. Family Wellbeing in Glasgow



# Involving Children and Families with Lived Experience of Poverty

Glasgow has a long history of participative work involving people with lived experience of poverty. Across the city there are numerous ways in which community members can feed into decision making and action planning. This includes methods such as:

- **Membership of formal groups**
- **Citywide consultations**
- **Place based initiatives aimed at community-led action**

The current pandemic has exposed many of the gaps and stark inequalities in our system of support. However, at the same time, it has also revealed a high number of activists within communities, who were and are able to raise, address and respond to local issues.

We know that listening to families with experience of poverty is integral to designing effective responses. The duty placed on Glasgow City Council and NHS Greater Glasgow and Clyde to annually report on activity to tackle child poverty is in its infancy and we are keen to further involve people with lived expertise in both the production and review of future reports as well as ensuring meaningful involvement in the complex matrix of strategic and decision making spaces related to child poverty.

The Challenge Child Poverty Partnership has enlisted two key partners: Children's Neighbourhood Scotland and Get Heard Scotland to understand pathways to participation for parents, considering the enablers and barriers for mums and dads when influencing and participating in action planning related to child poverty. Our Year 4 report will provide details of the outcomes.

A report with recommendations for the Challenge Child Poverty Partnership and Local Child Poverty Action Report Working Group will be published in Challenge Poverty Week.



# Employment

All provision delivered by the council's Employability Service is targeted at individuals with multiple barriers to employment, including those with disabilities. The service delivers dedicated Supported Employment provision for individuals, successfully supporting those furthest from the labour market into meaningful paid employment. Activity to attract and support people with protected characteristics, and specifically those affected by disability, includes close working with partners, such as:

- **The Department for Work and Pensions (DWP)**
- **Enable**
- **Skills Development Scotland (SDS)**
- **The Third Sector organisations**
- **Other council services such as Education to promote our services and encourage referrals**

The council's recently awarded Parental Employability Support Fund (PESF) supports parents across Glasgow by providing holistic ongoing support to parents to overcome a number of complex barriers such as poverty, isolation and poor mental health. PESF funding is provided by the Scottish Government, in response to research that indicates that during the current pandemic, female-led households have been especially hard-hit and need employability support.

We will report in detail our employment programmes in the year 4 LCPAR, for example NHSGGC continued its modern apprenticeship programmes, which include young parents as a target group and employability outreach programmes to schools and colleges.



# Financial Inclusion

## Financial Inclusion Support Officer (FISO)

The FISO pilot is a programme of work aimed at taking full financial advice to parents, families and young people in a school setting. Currently nine FISO officers have been recruited to work citywide as directed by Education Services. This will provide coverage for all Glasgow Secondary Schools over a 12-month period.

The outcomes up to 31 March 2021 are:



Number of schools:  
**13** Secondary schools  
**2** Primary schools  
**1** ASL school



**964**  
 families engaged  
 with the service  
**365**  
 families now in better  
 financial position



**£844,141**  
 recorded financial gains  
**£2,785**

average per family,  
 benefits unclaimed:  
**71%** Welfare benefits  
**18%** Education benefits  
**6%** Disability benefits  
**5%** others



**80%**  
 of families supported  
 were from the BAME  
 communities



**£50,687**  
 debt managed



Given the success of this pilot, the roll out of the FISO to all Glasgow's secondary schools as well as several ASL primary schools is planned for 2021 and beyond.

## Dedicated financial inclusion service

A dedicated financial inclusion service was also set up for parents affected by self-isolation or are struggling financially due to the economic impact of the COVID-19 pandemic. There were 168 families supported with financial gains of over £110,000 and almost £41,000 debt managed.



# Welfare advice in Health Partnerships

## Embedded FI advice in General Practice

Thirty General Practices in Glasgow currently offer an embedded money advice service, funded by Glasgow City HSCP and the Scottish Government.

## Community Links Workers (CLW)

The programme is in the process of expansion within Glasgow City and by late autumn 2021 we expect to have 81 practices in total supported by a CLW.



# Governance

Child poverty has prominence across the city's strategic boards and plans. Key areas of importance in 2020/21 are:

## Child Poverty Governance Board

This board's priority is to ensure that activities to address child poverty are central to the council's decision-making process and strategies being developed in response to the impact of the pandemic. Our mechanism for influencing Glasgow City Council's strategies is via the Child Poverty Governance Board that has representation from senior management across the council, HSCP and is chaired by the Executive Director of Financial Services.

## Child Poverty Co-ordinating Group

GGCNHS have a Child Poverty Co-ordinating Group which provides the governance for Glasgow City HSCP and the other partnerships in the other five LCPAR areas within GGC NHS. This reports to the Public Health Committee of the health board.

## The Social Recovery Taskforce (SRTF)

The Social Recovery Taskforce (SRTF) was established to provide leadership and is a key component of Glasgow City Council's Renewal Strategy and engages with a range of workstreams, including Child Poverty and Young People/Transitions. The taskforce has a strong focus on equalities and champions those with lived experience of poverty and inequality to shape their priorities and approaches. The city's Challenge Child Poverty Partnership is tasked with the Child Poverty work stream and has been working to identify key actions and steps for 2021/22.

## Glasgow Community Planning Partnership (GCPP)

The specific activity undertaken by GCPP is set out in our [Community Action Plan \(2018/20\)](#)<sup>12</sup> and many of these actions are of particular relevance for child poverty. These include:

- **the expansion of our childcare provision, workforce and estate, to provide flexible, affordable and quality services that are accessible to all**
- **the development of a connected transport strategy that serves communities and is designed around how people live their lives**
- **accredited skills development to support access to, retention of and progression within work, as well as specific assistance to support those at risk of unemployment**
- **testing new ways of working through a multi-disciplinary 'Make Glasgow Fairer Hub' to support disadvantaged families at the earliest point through holistic support**
- **a focus on community based and led action through Locality Planning, further embedding the importance of local responses supported through community growth and resilience**

12. [Community Action Plan](#)

# Future Child Poverty Activity for 2021/2022

This is a summary report so further detail on child poverty activity being undertaken across the city will be explored and demonstrated in the year 4 LCPAR. Detailed below is some of the planned activity for 2021/22, information on how these initiatives tackle key drivers of child poverty and reach priority groups will be provided in the full year 4 report.

## Citywide Groups and Strategies linked to Child Poverty

WHAT'S HAPPENING?	WHAT IS IT?	WHEN?
<b>Challenge Child Poverty Partnership (CCPP)</b>	<p>The CCPP has been tasked with the Child Poverty Work Stream of the Social Recovery Task Force. As such it has identified key priorities for 2021/22, including:</p> <ul style="list-style-type: none"> <li>■ <b>Reaching priority groups, who we know are more vulnerable to experiencing poverty: including BAME families, lone parents, larger families, families with a member who has a disability</b></li> <li>■ <b>Take up of entitlements and accessibility of Financial Inclusion: ensuring that financial inclusion, statutory crisis grants and income maximisation services across the city are available and accessible for families if and when their circumstances change</b></li> </ul> <p>Development work will focus on identifying activities and actions to be taken in 2021/22 under these to priority themes.</p>	April 2021 onwards

## Future Child Poverty Activity for 2021/2022 (continued)

### Citywide Groups and Strategies linked to Child Poverty

WHAT'S HAPPENING?	WHAT IS IT?	WHEN?
<p><b>Children's Services Plan</b></p>	<p>Glasgow's Children's Services Plan (CSP) for 2020/23 sets out a vision for support to children and young people delivered against four key priority areas:</p> <ul style="list-style-type: none"> <li>■ <b>Children and young people feel safe, protected and valued in their communities and</b></li> <li>■ <b>Children and young people's health and wellbeing is promoted and improved</b></li> <li>■ <b>Children and young people are well supported in their homes and communities</b></li> <li>■ <b>Children and young people are supported to achieve their best possible outcomes through excellent, inclusive and nurturing education and employment journeys</b></li> <li>■ <b>Children and young people are involved and included and their views are taken seriously.</b></li> </ul> <p>These are underpinned by a cross-cutting goal of reducing child poverty and improving mental health in children and young people. Child poverty and poor mental health affects outcomes across all domains of health, wellbeing, education and safety in a child's life, and therefore impacts on every priority. Each priority has actions that are aimed at having all Glasgow's children live in happy homes with adequate incomes and are protected from the negative effects of poverty.</p>	<p>January 2020 onwards</p>



## Future Child Poverty Activity for 2021/2022 (continued)

### Initiatives and activities to tackle and mitigate Child Poverty

WHAT'S HAPPENING?	WHAT IS IT?	WHEN?
<b>Challenge Poverty Week (CPW)</b>	CPW is a national campaign focused on tackling poverty. Glasgow will be providing several key initiatives to highlight the impact that poverty has on our citizens and what support is available to them to lessen the stress they're experiencing.	October 2021
<b>Additional Support for Learning Funding</b>	Funding was made by the council to specifically target issues identified through working in partnership with ASL schools, parents of those children attending ASL and support organisations. One of our first interventions will be to pilot the (FISO) model in four ASL primary schools, while still operating in St Oswald's ASL secondary school.	November 2021
<b>Glasgow Helps Single Parents</b>	<p>One Parent Families Scotland (OPFS) will provide a holistic family centred service for single parent families that will focus on improving all aspects of family life. They will work with and support partners with community engagement activities to identify families likely to most benefit from this programme. They will be supporting lone parents from the key priority groups:</p> <ul style="list-style-type: none"> <li><span style="color: #e91e63;">■</span> <b>from the BAME communities</b></li> <li><span style="color: #e91e63;">■</span> <b>with a disabled child or children</b></li> <li><span style="color: #e91e63;">■</span> <b>with 3 or more children</b></li> <li><span style="color: #e91e63;">■</span> <b>under the age of 25</b></li> <li><span style="color: #e91e63;">■</span> <b>with children under 5</b></li> <li><span style="color: #e91e63;">■</span> <b>who are disabled.</b></li> </ul>	April 2021- March 2022
<b>Financial and Family Support – Violence Against Women and Girls (VAWG)</b>	There has been a budget set up to supply vouchers to supplement Community Care Packages to re-home women and children fleeing domestic abuse during the COVID-19 pandemic. Working with our partners in the third sector to support women and children fleeing domestic abuse to set up home with a supervised spend of up to £1,000 per family for items to make the house a home. This spend will enhance the offer from a community Care Grant.	April 2021
<b>Educational Maintenance Allowance Launch</b>	The Education Maintenance Allowance policy was rewritten to allow for 100% of agreed pupil attendance as opposed to 100% attendance. The application form was simplified to make the process easier for pupils to apply. The council will consult Housing Benefit/Council Tax Reduction awards to obtain income details providing written consent has been given.	October 2021

## Future Child Poverty Activity for 2021/2022 (continued)

### Initiatives and activities to tackle and mitigate Child Poverty

WHAT'S HAPPENING?	WHAT IS IT?	WHEN?
<b>Extended embedded FI support in General Practices</b>	<p>Following the success of the Glasgow "Deep End Advice Worker Project", where GPs and frontline staff made referrals through a secure online system to an advice worker, the Scottish Government announced a two-year funding package to support the development and evaluation of Welfare Advice and Health Partnerships in 150 General Practices in Scotland. This will enable the delivery of regulated, accredited advice on income maximisation, welfare benefits/social security, debt resolution, housing and employability, and provide representation for patients at tribunals. GP Practices eligible to participate will have either more than 44% or 1,500 patients living in the most deprived 15% SIMD datazones. 87 GP Practices in Glasgow are being invited to participate. Scottish Government funding will be provided to sustain the existing embedded money advice service in General Practice from April to September 2021 before the national programme starts.</p>	Autumn 2021
<b>Extension of Community Links Workers in healthcare and community settings</b>	<p>The programme is in the process of expansion within Glasgow City and by late autumn 2021 we expect to have 81 practices in total supported by a CLW. A core part of the CLW role is routine enquiry around financial inclusion and our money advice organisations are key partners taking direct referrals from CLWs and supporting patients. Whilst the CLW provider organisations reporting systems do not currently capture data related to families with young children seen, due to the nature of GP practices and CLWs working in high deprivation areas is safe to assume a large numbers of families will be supported. A Specialist CLW post has recently been appointed for Asylum Seekers and a tender for a CLW post to support our Homelessness GP practice is in process.</p>	Autumn 2021
<b>Family Nurse Partnership (FNP): Child and Family Poverty Response Model</b>	<p>FNP have been awarded £5,000 from the Queen's Nursing Institute for Scotland Catalysts for Change Fund and have supplemented the budget to enable the embedding of a welfare rights worker across all 7 FNP teams, with an emphasis on progressing a test of change with clients living in North East Glasgow. The main focus will be on training to upskill nurses thus ensuring a consistent approach to income maximisation across teams regardless of the level of experience. FNP will also have, for the first time, an employability advisor (funded from the Youth Guarantee Fund) to support young parents towards employment.</p>	May 2021

## Future Child Poverty Activity for 2021/2022 (continued)

### Initiatives and activities to tackle and mitigate Child Poverty

WHAT'S HAPPENING?	WHAT IS IT?	WHEN?
<b>Children's Holiday Activity Programme</b>	While the Glasgow Children's Holiday Food Programme was initially developed in April 2018 to address food poverty in Glasgow, the council has continued to fund the programme for 2021, to enable community organisations to provide nutritious food to children/young people using their services during the school holiday period. Due to COVID-19 restrictions, planned face-face activities could not take place and online activities took place instead.	July 2021
<b>Glasgow City Food Plan</b>	The Glasgow City Food Plan is a 10-year citywide food plan. The plan sets out to achieve a food system that is fair, resilient and environmentally sustainable and covers six main themes, one of which is Children and Young People. It aims to tackle food insecurity, improve access to healthy affordable food and champion a thriving local food economy which promotes fair work and sustainability.	June 2021

### Other key areas for 2021/22

There are a number of other key areas that we intend to work on or with partner organisations over the following 12 months, these include:

- **Young Persons Guarantee**
- **Parental Employment Support Fund**
- **Glasgow Helps**
- **Family Support Strategy**
- **Digital Connecting Scotland**
- **Priority Groups**
- **iPad roll-out**
- **Family Nurse Partnership - Supporting young parents**

# Child Poverty Equalities Impact Assessment (EQIA)

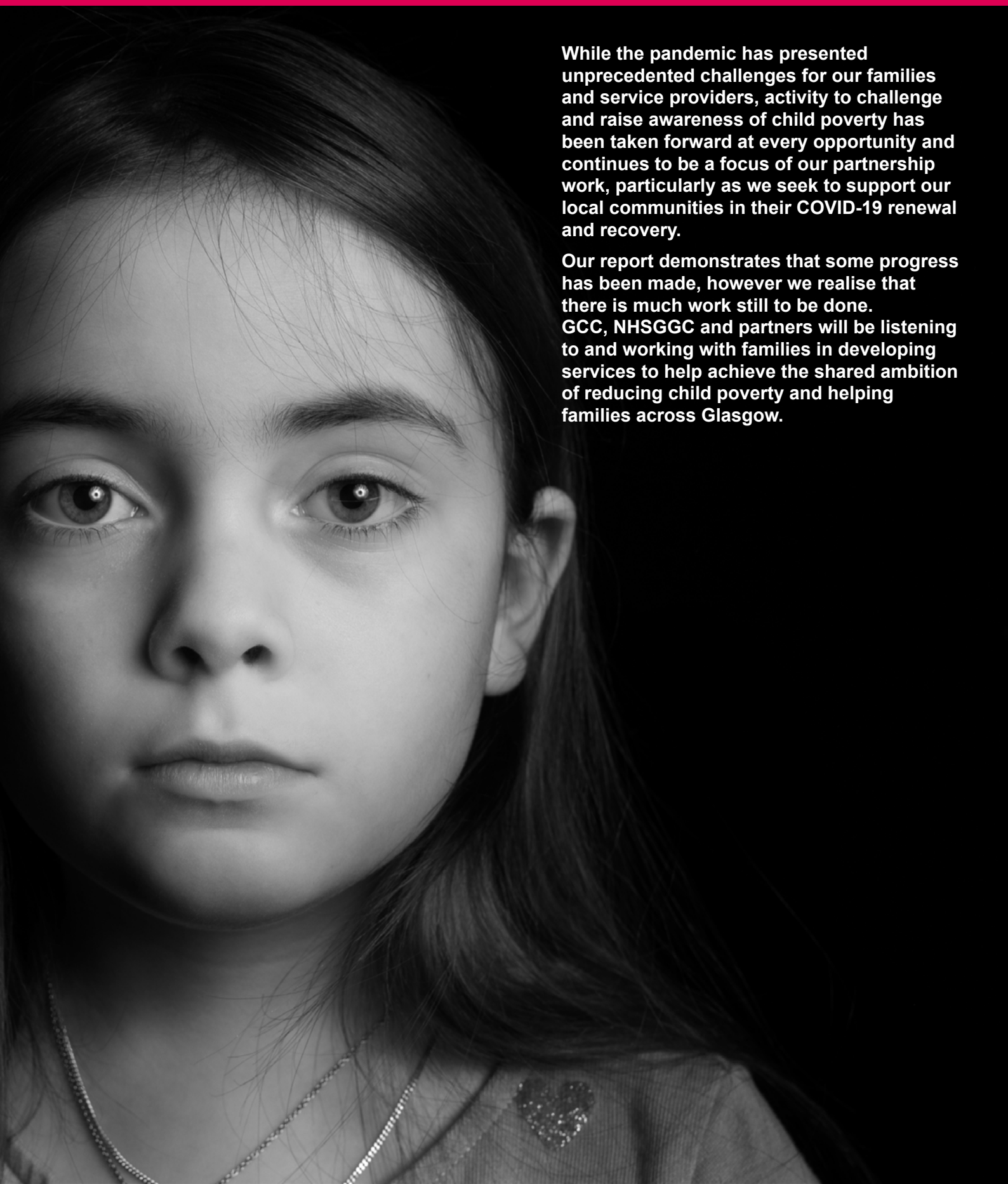
An equalities impact assessment has been carried out on this [summary report for protected characteristics](#) <sup>13</sup>. Actions in this report also contribute to reducing the inequalities caused by socio-economic disadvantage for families, in line with the Fairer Scotland Duty. We fully recognise the disproportionate impact of the pandemic on particular communities and protected characteristic groups in Glasgow. The current and proposed actions focus on mitigating the disproportionate impact on sex, disability, age and race differences in child poverty. Intersectional issues will be considered and covered specifically on a programme basis. Further actions and next steps identified will be detailed in full in Glasgow's Local Child Poverty Action Report 2021/22.

13. CP Report 2020/21 EQIA





## Conclusion



While the pandemic has presented unprecedented challenges for our families and service providers, activity to challenge and raise awareness of child poverty has been taken forward at every opportunity and continues to be a focus of our partnership work, particularly as we seek to support our local communities in their COVID-19 renewal and recovery.

Our report demonstrates that some progress has been made, however we realise that there is much work still to be done. GCC, NHSGGC and partners will be listening to and working with families in developing services to help achieve the shared ambition of reducing child poverty and helping families across Glasgow.