PROPOSAL FORM



#GlasgowCommunities

Name of building / venue / facility			
Peterson Park Playing Fields and Pavilion, 22 Yokermill Road, Glasgow G13 4PF			
Name of your organisation			
The following three organisations will come together to form 'The Peterson Park Playing Fields Trust': Glasgow Mid Argyll Shinty Club Glasgow Gaels Gaelic Football Club Parent Community Sports Trust, (BSC Glasgow)			
Please provide details of the legal status of your organisation			
Charity (please provide Charity No if applicable) Scottish Charitable Incorporated Organisation (SCIO) Company Ltd by Guarantee Community Club/ Sports Club		Glasgow Mid Argyll Shinty Club SC051156 Glaschu Gaels Gaelic Football Club SC046552 Parent Community Sports Trust, (BSC Glasgow) SC044806	
Other (please specify)			
Do you have a formal constitution/ governo (please provide a copy)	ance	documents?	YES ⊠ NO □
The three sports clubs coming together to form 'The Peterson Park Playing Fields Trust' all have formal constitutions in place. A formal constitution will be developed for The Peterson Park Playing Fields Trust			
Tell us about your proposal for the building/ venue/ facility and how you see this operating. Provide some detail as to why your organisation is well placed to deliver the benefits that will flow from the proposal.			

Our proposal is to manage, operate and develop a centre of excellence for traditional field sports in Glasgow that recognises the significant cultural and sporting heritage that these sports provide to communities within Glasgow.

The centre will foster and grow these traditional sports to preserve our heritage and ensure future generations are given the opportunity to participate in these unique and exciting sports.

We will aspire to create a well manged sporting hub where the facilities represent 'best in class' for each sport whilst also providing community benefits to the local area.

The grass playing fields at Peterson Park would be laid out to provide designated areas for:

- Full size Shinty Pitch
- Full size GAA Sports Pitch (Football and hurling)
- Full size Association Football Pitch
- Multi use Training Pitch

The three clubs coming together to make this proposal are

- Glasgow Mid Argyll Shinty Club
- Glaschu Gaels Gaelic Football Club
- BSC Glasgow

We would form a management body ('The Peterson Park Playing Fields Trust') to operate the venue made up of representatives of the three founding clubs. Whilst each club has declared a specific interest in their respective sports, we share common goals and objectives.

- Each of the clubs would relish the opportunity to run a 'Home' pitch for their respective sports and carry out the necessary improvements to create top class facilities in line with modern day standards
- Each has a desire to encourage community participation as players, spectators, volunteers and organisers.
- Each club has longer term aspirations to leave a legacy facility for future generations to play and enjoy traditional field sports in Glasgow
- Costs for pitch and facility maintenance and future development would be shared equitably between the clubs

A phased approach to the development of Peterson Park is envisaged. The initial phase would be to run and maintain the pitches and changing facilities at their (pre covid level of operation). We would seek to improve the quality of the pitches and facilities in subsequent phases in line with our business model and long term strategic objectives of creating a centre of excellence for traditional field sports in Glasgow.

Tell us about the benefits that you expect to generate from this proposal and how these might meet an existing need. Will your proposal benefit the local community, a community of interest or both?

There are no other full size shinty or GAA pitches in the City of Glasgow. This proposal will ensure that these traditional field sports can continue to be played in Glasgow. The proposal will benefit both the sporting and cultural heritage requirements within the Scottish and Irish communities that have made Glasgow their home. The centre will foster and grow these traditional sports to preserve our heritage and ensure future generations are given the opportunity to participate in these unique and exciting traditional sports.

A full-size grass Association football pitch will allow BSC Glasgow to satisfy their long-held ambitions to create a top class facility within the city where their senior men's and women's first teams can compete in the Scottish Football pyramid structure from within their local area.

The local community will benefit from the retention of this valuable green space within their local area for informal use. All three clubs recognise the benefits that involvement in sport brings. We will involve the local community in our respective sports and will offer 'taster' sessions and programmes to local children through the schools in the area and volunteering opportunities for adults who wish to get involved in supporting the clubs and operation of the facility.

During the summer, we would envisage using Peterson Park for the provision of School Holiday sports camps.

Where possible, local businesses will be engaged to develop the clubs and facilities. For example, Glasgow BSC use a local printer in the New Albion Industrial Estate spending in excess of £5000 on training and match attire.

What are your plans to generate sufficient income/ grants to be able to sustain the ongoing operating costs of the building/ venue/ facility?

A detailed financial assessment will be carried out to develop our long term financial model as part of the business plan. This will clearly highlight the revenue generation necessary to operate, manage and improve the facilities at Peterson Park. Income will be generated through a variety of means including;

- Individual club membership annual subscriptions
- Fundraisina events
- Donations and legacy payments
- Grant funding
- Hiring of facilities to other clubs
- Potential advertising and sponsorship opportunities around the pitches
- Gate money from matches

Tell us about any experience you have in managing a building/venue/facility.

Glasgow Mid Argyll have used Peterson Park as our home facility for matches and training for the past 21 years working closely with the previous operators (pre covid). We are currently managing the facility on behalf of Glasgow City Council on a short-term lease basis in order that shinty and GAA sports were able to continue to be played in the city following Glasgow Life's decision to close Peterson Park.

Glaschu Gaels have used Peterson Park as our home facility for matches and training for the past 5 years. We have experience in managing the facilities at the Clydebank Sports Hub where the GAA invested significant funds in building the floodlit 4G astrograss pitch and clubhouse facility.

BSC Glasgow do not have direct management experience of any pitches. However, our organisation has generated more than £1.3 million for letting fees over the last 15 years.

Please provide us with any other information that you feel is relevant to your proposal.

The following information provides some background to the three parties who will come together to form 'The Peterson Park Playing Fields Trust':

- 1) Glasgow Mid Argyll Shinty Club were formed in 1928 and are the sole surviving shinty club in Glasgow. We are a thriving community club that has some 75 members with multiple shinty teams at men's, women's and youth levels competing in national shinty competitions throughout Scotland. Our senior men's team play at national premier level welcoming the sports elite teams to Glasgow. Our strategic objectives are:
 - To foster and maintain the development of shinty in the wider Glasgow area
 - To maintain a socially diverse and inclusive club that develops talent in the Glasgow area and welcomes shinty players who come to the city to study and work
 - To attain success at the highest levels of both the men's and women's game
 - To establish a solid and sustainable structure that will ensure the club can continue into its second century
- 2) Glaschu Gaels Gaelic Football Club were formed in 1999 as an amalgamation of two local sides. The club has over 140 members with multiple teams at mens, ladies and youth level competing in the Scottish and British championships. Our ladies team were Scottish league champions in 2018 and our mens team in 2019. Club membership includes players, coaches, social members, trustee and executive committee with sub committees for fundraising and mental health. Throughout the year, Glasgow Gaels organises fundraising events, contributing to local community meals, the Scottish Association for Mental Health and Mind UK. Our ambitions are:
 - To have Peterson Park as our home for future generations of Gaels to come and a place that we can call our home
 - To promote and celebrate a socially diverse and inclusive club that welcomes players from Ireland, Scotland and all around the world
 - To encourage more youth from the Yoker area to get involved in taster sessions, to help with the longevity of the club for the years ahead

- To continue our connection with Glasgow City Council and local schools
- 3) The Parent Community Sports Trust (PCST) is a charity based in Glasgow that promotes healthy living and the strengthening of communities through sport. Our sports club, Broomhill Sports Club (BSC) offers football from the age of 3, all the way to Adult senior level. Our men's 1st team, BSC Glasgow play in the 8th tier of the Scottish Football Pyramid system. Our women's 1st team are in the SWF Championship, the third tier of the Football Pyramid. The club has in excess of 550 members.

There is also a strong Netball tradition at BSC. Our youth teams are highly successful, competing at national level, with some of our players making the Scotland national team. Our senior sessions, Women's Recreational Netball are social classes for people who are looking to make new friends and stay fit at the same time. As a club, we have a message, and a community that transcends postcodes. Our club is anything you want it to be. It's competitive for those that want to win, it's social for those that want to make friends, and it's inclusive for those that need it. Further still, our ambition is to grow the BSC model in other communities. Meaning communities across Scotland and the rest of the UK will have a sports club which serves its community and a community that serves its sports club.