

**From:** [REDACTED]  
**To:** [GL Freedom of Information](#)  
**Subject:** FW: Ibrox  
**Date:** 14 September 2018 13:13:09

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**From:** [REDACTED] [REDACTED] On Behalf Of [REDACTED]  
**Sent:** 24 August 2018 14:21  
**To:** [REDACTED]@glasgow.gov.uk'  
**Subject:** FW: Ibrox

For info

[REDACTED]

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**From:** [REDACTED]  
**Sent:** 26 June 2018 11:44  
**To:** [REDACTED] [REDACTED] Cllr)'  
**Subject:** RE: Ibrox

Hi [REDACTED]

We've been working with Rangers for some time on the Fanzone idea as part of a wider conversation about how we could animate the Ibrox Football complex and provide a positive agenda for the future of this facility.

The complex is currently not well used and the pitch is well past its best. We tried to create a Hub on the site with a number of local clubs but, after a couple of years spent on this, there was insufficient interest for this to progress.

We were approached by the new management team at Rangers who have outlined a vision to make Rangers an organisation much more community orientated and a discussion about the Ibrox complex has developed. This includes a conversation ( as you have alluded to ) about potential future community management arrangements and/or new keyholding arrangements – all designed to engage the local community in the life of the facility and possibly generate much needed investment.

It has also included more pragmatic discussions about utilising the site as part of a much improved offer for fans on match days. From a Glasgow Life perspective this would obviously animate an otherwise quiet venue and plough some money into the operation ( also much needed ). Rangers have met with all the local elected members and felt those discussions were reasonably positive. The four fixtures we have agreed we would 'pilot' this fanzone on have been chosen when smaller teams are visiting Ibrox – although the recent appointment of Steven Gerrard might mean that all fixtures will be well attended.

Obviously this is subject to Licensing applications and the application from Rangers was granted initially. I understand, however, that now that [REDACTED] [REDACTED] has received some objections ( I don't know how many or from whom ) she is considering reviewing the applications and we will have the ability to input into that consideration.

Hope this helps – happy to chat

[REDACTED]

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**From:** [REDACTED] [REDACTED] Cllr) [[mailto:\[REDACTED\]@glasgow.gov.uk](mailto:[REDACTED]@glasgow.gov.uk)]  
**Sent:** 25 June 2018 13:20  
**To:** [REDACTED]  
**Subject:** RE: Ibrox

Hi [REDACTED]

Thanks for this, I'm getting a lot of political pressure from local members to oppose the use of the Ibrox Complex for these 'Fanzone' events, based on point 3 main concerns.

The proximity to new housing.

The economic impact on bars, cafes, shops on Paisley Road West.

Concerns over the lack of access to the complex site for sports use.

Can you please confirm that there is currently no agreement in place with Glasgow Life to utilise the site for a fan zone, as there seems to be mixed messages among local elected members.

As I understand it Rangers own a number of sites including the Albion Car Park and the Edminson House area (currently serving as a fan zone), which are further removed from the new housing and would not result in any loss of the sports area, and may be able to better accommodate a fanzone.

I have also had a conversation with [REDACTED] from the RFC Foundation about how they can possibly make better use of the Complex as part of their community work, and the potential over a key holder agreement for use of the site out with its core opening hours for local health, well-being, employability and educational opportunities, which I think would be a more welcome use of the facility. Perhaps this is something we can pick up on the coming weeks.

[REDACTED]

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**From:** [REDACTED] [REDACTED] [mailto:[REDACTED]@glasgowlife.org.uk]

**Sent:** 15 June 2018 17:15

**To:** [REDACTED] [REDACTED] Cllr <[REDACTED]@glasgow.gov.uk>

**Subject:** Ibrox

Hi [REDACTED]

In response to the enquiry re Rangers FC and their aspirations for a fan zone during home fixtures, [REDACTED] [REDACTED] ([REDACTED]) has met with [REDACTED] [REDACTED] Rangers FC to understand in a little more detail, their plans for the Fanzone next season and how their applications for GCC licencing was progressing.

In short

- They are looking to still press ahead with the Fanzone proposal for a pilot of first 4 x home games next season.
- Next seasons fixtures are released mid-June with their first 3pm home game likely to be 11th August.
- It's only going to be running during their Saturday 3pm kick off dates EXCLUDING Celtic, Hibs or Aberdeen matches
- They presented this all to [REDACTED] [REDACTED] of GCC Licencing and selected others. They have submitted their PEL and Occasional Alcohol license to GCC too & await their response.
- They have hired [REDACTED] [REDACTED] from [REDACTED] on a consultancy basis to assist in their Operation Plans etc for the Fanzone proposal
- They don't anticipate the first few games as being overly popular/busy but they are hoping to grow it more & more as fans and families become aware that it will be a regular part of the pre/post-match entertainment on Saturday afternoon games.
- Total capacity for the Fanzone is still tbc but it certainly won't be 7000 unless significant additional Fire Exits/Routes are put in place i.e. the removing of perimeter fence panels temporarily around the pitch. There is circa 7000m2 area of pitch space available for use so it is a significant area but there are activities scheduled to be on some of that space, LED screens, queuing at F&B zones, safe route around the overlay etc. RFC have suggested 2,500 in their proposal which is probably more in line with my initial thinking but I would doubt they would get to that figure initially & it would take time to generate the interest. However, they will have 50,000 fans arriving each game!
- [REDACTED] has asked whether there is any scope for a "Contra Deal" type arrangement in terms of replacing the rental cost for the hire of the venue. An indicative fee of [REDACTED] per event has been

quoted, so he has asked whether some advertising on the day, exposure for G/Club in Ibrox stadium to the 50,000 crowd, e-shots out to their subscribers, Hospitality Packages as member prizes or for clients (or Area 1 Ops Managers!) etc could be used rather than a direct hire fee. Discussion are ongoing with regarding the best approach.

With regard to the longer term use (and possible Community Asset Transfer) of the Ibrox venue by Rangers, they have included at the end of their presentation a vision for the future i.e. developing 50% hard-standing fanzone and 50% as a couple of 7-a-side pitches (presumably for their community football activity & for other age group teams etc) with a walkway through the middle as you approach the Ibrox Main Stand from what might be a new Govan rail link in the future (?), however there has been no further discussion on this part of the proposal.

At this stage it is unclear as to what level of community engagement has been undertaken, in view of this it is clear that further discussion with Rangers is required to understand the current position and provide sufficient information that would allow Glasgow Life to engage with local elected members on the details. Arrangements are being made to meet with [REDACTED] [REDACTED] [REDACTED] and [REDACTED] [REDACTED] [REDACTED]), hopefully within the next couple of weeks.

Hope this helps,

[REDACTED]

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