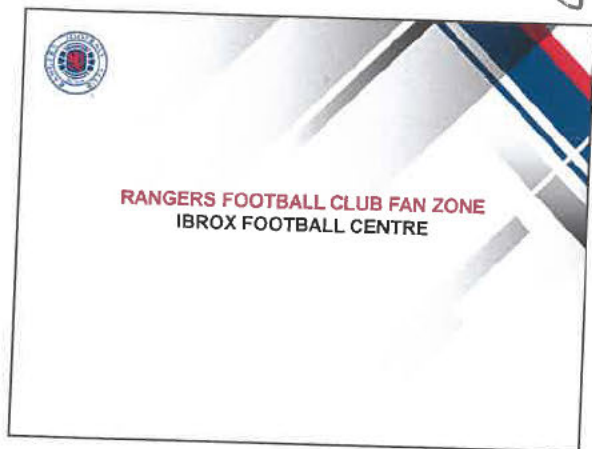


Car/park will be used by RGC so 3pm Sat.  
no season ticket holders next yr. for 3pm Sat.

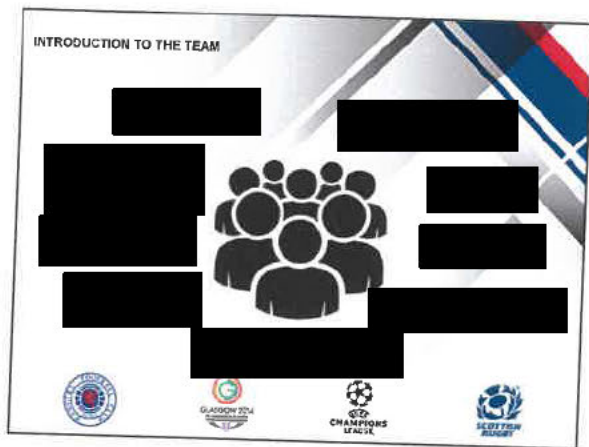
11/05/2018

Replay re: traffic on the park etc  
damage of. What can  
be done to go on the park.



4x games trial.

- Indoor spaces used as
- waiting area for celeb's
  - first aid
  - lost child areas.



Use of the venue on a Contract basis

ie they get the facility & we get some wide trade re: LGP advertising & hospitality  
- on the day we can get down to pitch to the fans (9 club sales tent) 4x4 gazebo size alongside soccer schools etc.



4x game trial will be Sat 3pm  
Klopps  
June 15th fixtures announced & licenses will go in.

weekend of 11th August is likely 1st home game @ Ibrox.  
3pm kloff.

1

Celtic/Aberdeen/Hibs will not be on if allowed. Not doing evening games or 12pm kloffs.

### EXECUTIVE SUMMARY

- Rangers Football Club's objective is to work with the community and local businesses to give fans **more options** on match day and improve the quality and **level of service**.
- Attending sports events increasingly involves the **360° social experience**. With increased access to information, and competition for the in-home experience, fans demand more, and event organisers must provide an **enhanced fan experience**.
- The evolution of the match day experience means creating a more **engaging, interactive and family friendly environment**.
- Sport facilities need to become **highly adaptive entertainment destinations before, during and after the event** to accommodate modern day expectations.
- Rangers Football Club wish to adapt and engage with the next generation of fan and demonstrate that Ibrox can be an **all family environment with activity for everyone** as well as reducing the impact of anti-social behaviour.

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### STATE OF PLAY

- The Club currently run a very low key 'Fan Zone' area in the car park of Edmiston House and includes two permanent activities: **Street Soccer** and stage for **Legend Q&As**.
- Further activity has been held on an ad hoc basis including but not limited to: **live music, mascot appearances and giveaways/soccer competitions**.
- It has proven popular amongst kids and adults alike with the **Legend Q&A** seeing significant footfall (between 200-300) in this space.

**Itinerary:**

- 12:00: Fan Zone Opens
- 13:45: Legend Q&A
- 14:30: Fan Zone Closes

*\*Subject to a 15:00 kick-off*

- This space has **significant limitations** that restrict the Club from providing additional activity that would evolve the current set-up, engage our fans and improve the overall matchday atmosphere and experience:
  - Power
  - Surface
  - Space
  - Aesthetics
  - Shelter
  - Lighting

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### OUR PROPOSAL

- Following positive consultation with Glasgow Life and our fans, we propose a 'Fan Zone' be deployed at the Ibrox Football Centre **on an initial four game trial basis**.
- This area will host a variety of activity to **include, engage and safeguard** fans from all walks of life including but not limited to, live music, player appearances, photo opportunities, interactive games, entertainment and healthy food and beverage (local suppliers) all in the **shadow of the iconic Ibrox Stadium façade**.
- It is recommended that the Fan Zone open four hours before kick-off, creating a **secure, safe and managed area** for fans to gather before the match and remain open after full-time for one hour to **ease footfall** at key transport links.
- The Fan Zone will be free to enter and accessible to **(max. 2,500) home supporters**. A strict stewarding plan will be implemented with additional control measures in place to **encourage good behaviour**.
- It is the Club's preference to include the **sale of alcohol** subject to the grant of an occasional licence.

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**KEY SCHEDULE OF EVENTS**

<b>PRE-MATCH</b>	
KO - 24hrs:	Set-up
KO - 9hrs:	Set-up (cont.)
KO - 4hrs:	Fan Zone opens
KO - 3hrs:	Bar opens
KO - 1hrs:	Legend Q&A
KO - 45mins:	Last orders
KO - 30mins:	Bar closes
KO - 15 mins:	Fan Zone closes
<b>POST-MATCH</b>	
FT - 15mins:	Fan Zone re-opens
FT + 0hrs:	Bar re-opens
FT + 45mins:	Last orders
FT + 60mins:	Bar closes
FT + 75mins:	Fan Zone closes
FT + 90mins:	Pack-down

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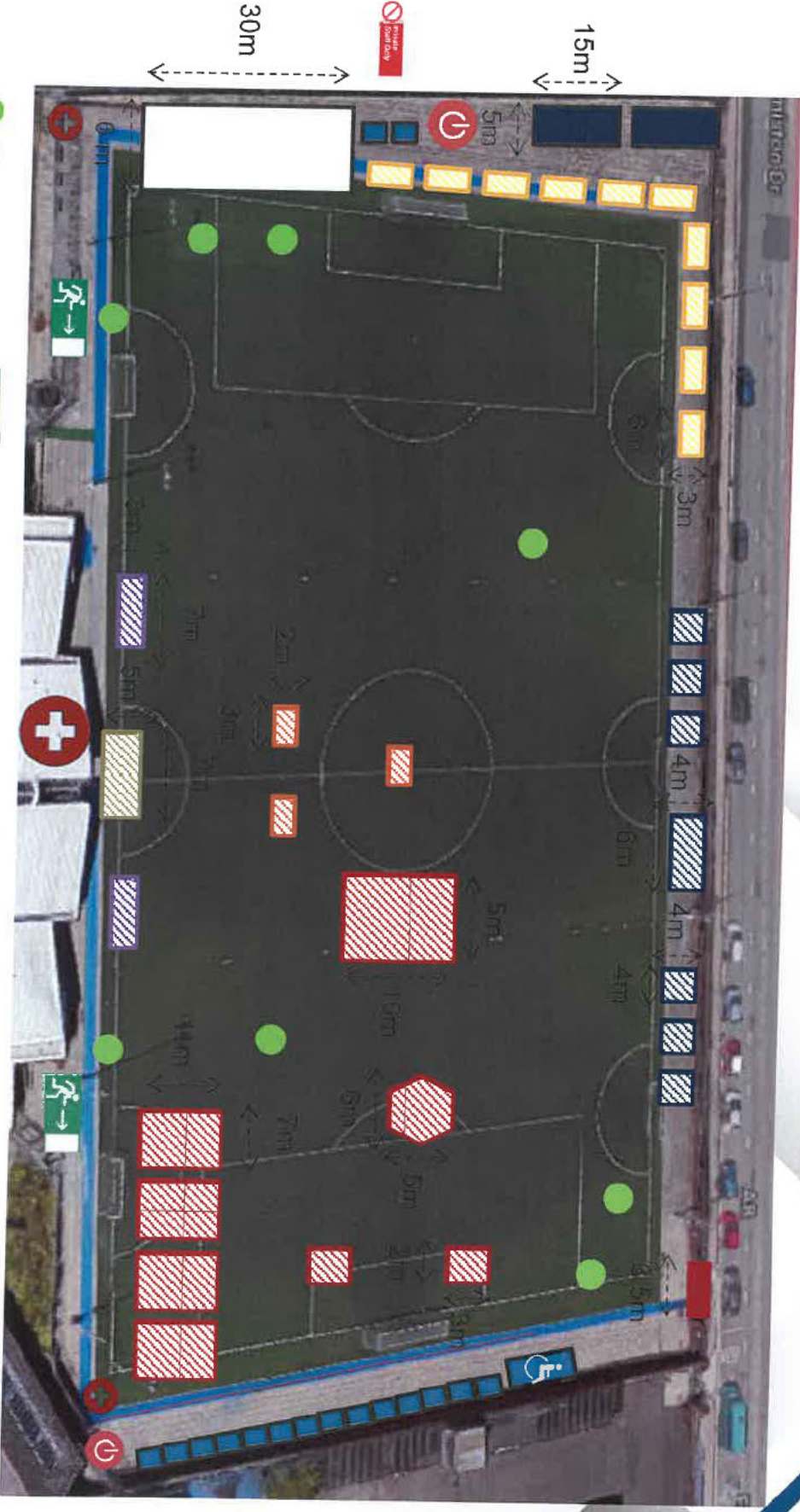
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# PROPOSED LAYOUT – OPTION A

-  Soccer Activity
-  Stage/PA
-  Photo Prop
-  Toilet Facilities
-  Promo Kiosks
-  F&B Vendors
-  LED Screens
-  Bar/ Marquee
-  Storage
-  Entry/Exit



-  Stewards
-  Emergency Exit(s)
-  1st Aid Centre / Responders
-  Generators



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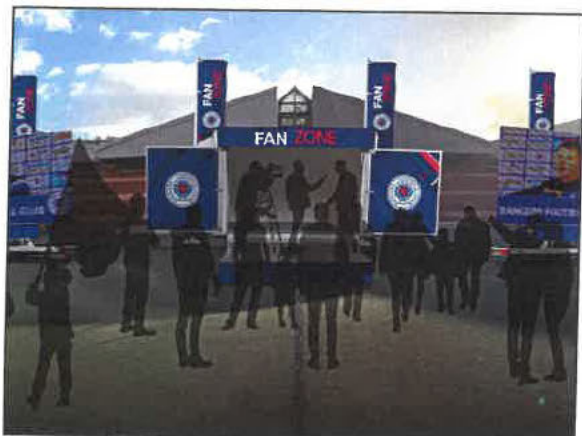
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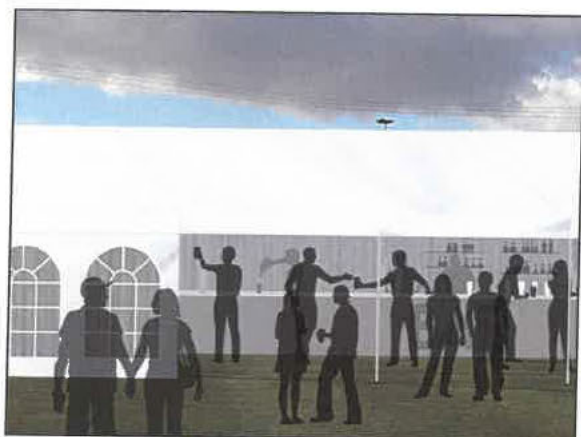
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**SAFETY & OPERATIONS**

**Executive Summary:**

- Led by two former senior police officers and former Matchday Commanders, the Club has engaged in the most experienced Safety Management Teams in the UK. Duaneford Robie have both completed the Level 4 NVQ in Spectator Safety Management and are members of the Football Safety Officers Association (Scotland).
- Robin to be Security Officer for upcoming UEFA Champions League Final and 2018 FIFA World Cup
- The team are supported by 14 retired police officers who boast a wide range of skills, including expertise in Crowd and Control, Communications, Emergency Planning, Training and Criminal Investigation.
- The Club also has its own Safety and Security Services company, Carfax Security Services, comprising of 400 staff. Carfax routinely provides resources to a wide range of activities away from their Stadium, including sporting and festival events.

**1. Stewarding**

- A proportional number of stewards will be strategically placed across the space
  - Two (2) x at point of ingress/egress
  - Two (2) x bar queue management
  - Two (2) x roaming stewards
  - Two (2) x stewards manning unobscured emergency exits
- Stewards will be provided with radio communication and managed by the Club's Head of Safety & Operations directly from the Stadium's matchday control rooms

**2. Access:**

- Managed by a click in and out system; the overall capacity will not exceed 2,500 people at any one time
- Granted to Rangers ticket holders only with a season ticket email card and paper ticket accepted forms of ID

**3. Security:**

- Stadium CCTV will be repositioned to cover the Fan Zone area
- Control measures including the loss of season ticket for misbehaviour will be enforced

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**FACILITIES / HEALTH & SAFETY**

**Executive Summary:**

- Facilities and Health & Safety Departments will collectively assess the area and make the necessary provisions to ensure the Fan Zone is compliant with all site safety and welfare requirements. In addition, we have welcomed the opportunity to work with Glasgow City Council (including health & safety advisors - e.g. Gary Lathorn, Safety First Solutions Ltd).

- Risk Assessment:**
  - A robust risk assessment and event management plan to be lodged
- Emergency Procedure(s):**
  - A comprehensive fire safety and evacuation plan will be implemented
  - Emergency exits to be identified and managed by stewards at all times
  - All personnel and stewards armed with manual means to raise alarm
  - Dedicated and signed meeting point (e.g. first aid room, injury), to be manned by 1<sup>st</sup> Aid responders
- Power:**
  - Use of generator that will be cordoned off from the general public and manned by certified individuals
- Waste Management:**
  - Recruitment will be added to the existing match day service
  - Additional bins e strategically placed and hand pickers will be on constant use / standby
- Toilet Facilities:**
  - Toilet facilities will be added to the current match day service
- Disability:**
  - Access sites to be provided
  - Special toilet/washroom facilities to be provided
- Wind Management:**
  - Pre-activity assessment and use of anemometer with safe removal of any threatened activity.

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**ALCOHOL MANAGEMENT PLAN**

**Executive Summary:**

- Ebor have held the three premises licences of Rangers since 2009 and are the sole catering provider working closely with the team at Rangers on a daily basis
- Strong expertise for catering for major events at stadiums in the UK, Ebor work with the British Rugby Union at BT Murrayfield and a host of football clubs up and down the country.
- As well as providing the food and soft drinks at the concessions throughout the stadium, Ebor provide the catering (including alcohol) in the Club's hospitality lounges.

- Alcohol Management Plan:**
  - A robust alcohol management plan to be lodged
- Control Measures:**
  - Drawing on Ebor's experience at the Commonwealth Games and of dealing with alcohol at Ebor we propose the following key control measures:
    - Only persons aged over 18 will be permitted to join the queue for alcohol
    - Challenge 25 policy in place
    - Use of experienced staff who are used to dealing with football fans
    - Four drink minimum
    - Drinks decanted into plastic or served in PETS.
    - Limited drinks offer - wines and beer
    - Area rather than cordoned space
    - Free water access

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**OUR COMMITMENT TO THE COMMUNITY**

- The Rangers Football Club and Police Scotland Community Initiative has been running for over a year and is designed to address anti social behaviour. This has been positively received by both Police Scotland and the local community.
- Club Stewards and Officers carry out joint patrols in the 2 hour period leading up to kick off.
  - Under age drinking
  - Littering
  - Urinating in public
  - Noise nuisance
  - Indiscriminate parking
- Areas addressed in addition to Cornton Drive, Capland Road and Broomloan Road include:
  - Falley Street and Whitefield Road
  - Dun Terrace and Merrick Gardens
  - Palisade Road West
  - Harrison Drive
  - Woodville Street
  - Dun Terrace Linn
  - Highwood Drive
  - Helen Street Retail Park
- Other practical measures taken to address these issues include:
  - Installation of 'portaloos' on the stadium footprint
  - Engagement of a waste removal and recycling company
  - Undertaking local community clean-ups

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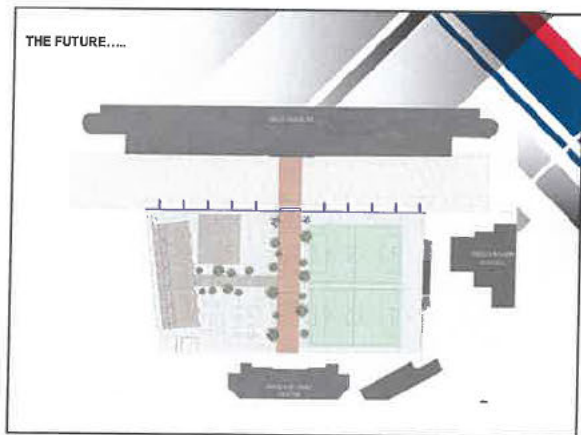
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MANAGEMENT TEAM

Name	Role	Contact Details
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
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